

FUNERAL HOME & CEMETERY *News*



FAMILY OWNED & OPERATED SINCE 1974 • WWW.NOMISPUBLICATIONS.COM • 1-800-321-7479
PREVIOUSLY PUBLISHED AS THE YB NEWS ... STILL THE PLACE FOR YOUR NEWS!

**ASK ABOUT
AD BANNERS**

The Only Industry Trade Newspaper received by over 18,000 Funeral Homes and Cemeteries in the US!

JANUARY 2025 RATE CARD

DEADLINE 5TH OF THE PREVIOUS MONTH

DISPLAY ADVERTISING

All costs are per insertion

AD SIZE	1 Time	3 Times	6 Times	12 Times
Full Page 6cx16	2,977	2,756	2,615	2,438
Magazine Page 5cx10	1,979	1,808	1,715	1,622
Half Page 6cx8,3cx16	1,899	1,735	1,647	1,558
1/3 Page 6cx5 1/3, 4cx8, 2cx16	1,544	1,392	1,279	1,188
1/4 Page 6cx4, 4cx6, 3cx8, 2cx12	1,072	980	920	849
Magazine 1/2 Page 4cx5	929	852	803	743
1/6 Page 4cx4, 3cx5 1/3, 2cx8	743	682	642	594
1/8 Page 6cx2, 4cx3, 3cx4, 2cx6	573	529	503	467
5" Ad 2cx5	487	451	430	400
1/16 Page 3cx2, 2cx3	292	271	258	240
2" Ad 2cx2	226	211	200	190

*c Represents number of columns wide by (x) inches in height.

COLUMN WIDTHS

1 column - 1½"	3 column - 5"	5 column - 8½"
2 column - 3¼"	4 column - 6¾"	6 column - 10¼"

GUARANTEED SPACE/POSITIONING

A minimal amount of space, including Front Page Ad Space, can be guaranteed for position at an additional charge. Call for information.

The publisher does not and cannot assume any responsibility for costs/damages if they fail to publish an ad. The publisher reserves the right to refuse ads in bad taste, of a questionable nature or those with a conflict of interest.

CLASSIFIED ADVERTISING

REGULAR CLASSIFIED: 50 WORDS OR LESS

1 Issue	\$ 65.00
3 Issues	\$165.00

INCLUDES AD ONLINE AT www.nomispublications.com

Additional	Add Per Issue	
Extra Words	\$.35	each
Boxholder Reply	\$ 10.00	each
Ad Border	\$ 10.00	each
Color Background	(includes border) \$15.00 each	
Photos	1 Issue	3 Issues
Online	\$25.00	\$50.00
Online and In Print	\$40.00	\$100.00

2" BOXED CLASSIFIED (3¼" WIDTH x 2" HEIGHT)

1 Issue	\$180.00
3 Issues	\$505.00

Additional	Add Per Issue	
Boxholder Reply	\$10.00	
Color Ad	\$35.00	
Set-Up Fee	\$50.00	

2" ads placed for more than 3 issues or ads larger than 2" are placed as Display Advertising. Placement within the Classified pages may be specified at no additional charge.

Payment must accompany order for all classified advertising.

SHIPPING DIRECTORY

Placement by City/State. Specify city and/or state preferred. All ads measure 3¼" in width. No ads larger than 5" in height. Minimum placement 1 year. Advance payment required. Prices are for press ready copy.

TOTAL CHARGES SHOWN

5"	\$925.00	2"	\$525.00
4"	\$805.00	1"	\$345.00
3"	\$695.00		

Published monthly by:

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800-321-7479 • www.nomispublications.com