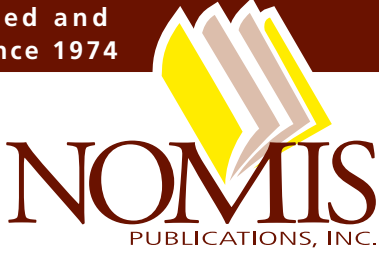


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FUNERAL HOME & CEMETERY

NEWS

SECTION B
FEBRUARY
2010

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Mortech Manufacturing™ completes state of the art Medical Examiner's Office in Virginia



Virginia Department of Forensic Science Medical Examiners Office

MANASSAS, VA—The Virginia Department of Forensic Science opened a state-of-the-art, 114,000-square-foot regional forensic science facility which has a medical examiner's office with 26,000 square feet, and has room to expand for at least the next 10 years.

The state-of-the-art forensic science laboratory is one of the first in the United States to have laboratory design features that meet Leadership in Energy and Environmental Design specifications. LEED certification is a way of measuring whether a building

is truly "green" with a low impact on the environment while maximizing the health and well-being of occupants.

Mortech Manufacturing was instrumental in manufacturing and installing a capacity to transport bodies throughout the facility (hoist and body transporters), dissecting workstations, grossing stations, cold rooms and rack systems. Mortech also supplied accessories including x-ray viewers, surgical lighting and floor scales.

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world's leading post-mortem manufacturing company, supplying equipment, design solutions and integrated project management that optimize performance for our customers. Mortech has been providing premium quality pathology, autopsy, funeral, necropsy, veterinary, anatomy equipment and instruments for over 25 years. Mortech can help with the smallest supplies to complete redesign and layout of a new or renovated facility. For more information call 800-410-0100 or visit www.mortechmfg.com.

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WILTON, CT— MortuaryMall.com is pleased to announce the launch of their new website, which is set to revolutionize and redefine the way today's funeral service professionals shop for their funeral homes and for themselves.

MortuaryMall.com is a one-stop shopping site designed for funeral professionals by funeral professionals. The site offers traditional funeral supplies as well as an unparalleled selection of name brand products needed by today's funeral homes, including:

- Flat-Panel TVs and DVD players to play video tributes during wakes
- GPS Devices to assist when traveling for removals or out-of-town funerals
- Computers, software, copiers, printers and other office equipment to help serve client families more effectively and efficiently
- Portable PA Systems to address mourners at wakes and/or graveside services



- Coffee makers, microwave ovens, mini refrigerators, toaster ovens and much more for the funeral home staff and management to use during breaks
 - Chairs, sofas, tables, desks, lighting, artwork and more to decorate the entire funeral home
 - And much, much more. MortuaryMall.com currently has over 12,000 products and new products are constantly being reviewed and added to the website.
- In addition, MortuaryMall.com also carries products from renowned funeral industry suppliers such as **The Last Quilt Company**, **SpartaCraft Inc.**, **Bogati Urn Company**, **Stakmore Company Inc.** and more. Industry-specific merchandise and supplies can be purchased only by funeral service professionals and must be shipped to verifiable funeral home addresses.

CONTINUED ON PAGE B5

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ROBERT L. OLTHOF, 3RD GENERATION PRESIDENT OF OLTHOF FUNERAL HOME IN ELMIRA, NY



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CALENDAR *of Events*

CONVENTIONS/ CONFERENCES

South Carolina FDA Midwinter Conference - Feb 01-03, 2010, Columbia Hilton Center, Columbia, SC. Exhibits. 800-445-3427. www.scfda.org scfda@aol.com

National Concrete Burial Vault Assoc (NCBVA) - Feb 02-04, 2010, Bellagio Hotel, Las Vegas, NV. Exhibits. 888-886-2282. www.ncbva.org jan@camco.biz

Funeral Directors Assn of Kentucky Midwinter Conference - Feb 09-10, 2010, Lexington Downtown Hotel & Conference Center, Lexington, KY. 502-223-0622. www.fdaofky.com info@fdaofky.com

Assoc of California Cremationists Conference - Feb 10, Hilton Ontario Airport, Ontario, CA. 562-596-0464. www.accinfo.org kmtacc@hotmail.com

Indiana FDA Midwinter Conference - Feb 16-17, 2010, Crowne Plaza, Indianapolis, IN. 317-846-2448. www.indiana-fda.org info@indiana-fda.org

New York State Assoc of Cemeteries Conference - Feb 23-24, 2010, Holiday Inn Suffern, Suffern, NY. Exhibits. 518-783-1134. www.nysac.com nysac@nysac.com

International Conference of Funeral Service Examining Boards - Feb 25-26, 2010, Doubletree Anaheim/Orange County Hotel, Orange, CA. 479-442-7076. www.theconferenceonline.org info@theconferenceonline.org

New York State Assoc of Cemeteries Conference - Mar 01, 2010, Millennium Airport Hotel, Buffalo, NY. Exhibits. 518-783-1134. www.nysac.com nysac@nysac.com

Georgia FDA Funeral Service Expo - Mar 01-02, 2010, Georgia Railway Train Depot, Atlanta, GA. Exhibits. 770-592-8002. www.gfda.org execdirector@gfda.org

ICCCA - Mar 10-13, 2010, Grand Hyatt & San Antonio Convention Center, San Antonio, TX. Exhibits. (800) 645-7700. www.iccfa.org

Ohio Assoc of Cemetery Superintendents and Officials - Mar 16-17, 2010, Embassy Suites Dublin, Dublin, OH. 614-885-5933. oacosecretary@gmail.com

Washington Cemetery & Funeral Assoc Spring Conference - Mar 19, 2010, Embassy Suites, Lynnwood, WA. 888-522-7637. www.wcfa.us info@wcfa.us

Illinois Cemetery & Funeral Home Assoc Spring Conference - Mar 24-25, 2010, Willowbrook Holiday Inn Hotel & Conference Center, Willowbrook, IL. 866-758-7731. www.icfha.org icfha@hotmail.com

Cemetery & Mortuary Assn of California Spring Conference - Mar 24-26, 2010, Laguna Cliffs Resort & Spa, Dana Point, CA. Exhibits. 916-441-4533. www.cmaccalifornia.com cmac@usa.net

ADEC - Apr 07-10, 2010, Hyatt Regency Crown Center, Kansas City, MO. Exhibits. 847-509-0403. www.adec.org info@adec.org

California Assoc of Public Cemeteries Conference - Apr 08-10, 2010, Embassy Suites Hotel, Monterey, CA. 888-344-9858. www.ccapc.info publiccemeteries@aol.com

NFDA Professional Women's Conference - Apr 08-10, 2010, The Mulberry Inn, Savannah, GA. (800)228-6332. www.nfda.com nfda@nfda.org

North Dakota FDA - Apr 12-14, 2010, Ramada Plaza, Fargo, ND. Exhibits. 701-360-3118. www.ndfda.org ndfda@gvtel.com

Texas Cemeteries Assoc - Apr 18-20, 2010, Omni Hotel at Southpark, Austin, TX. Exhibits. 817-336-0584. www.txca.us llberger@txca.us

Catholic Cemeteries of the West - Apr 19-23, 2010, Renaissance Hotel Seattle, Seattle, WA. 408-296-4656. www.ccwecare.org dsylva@pacbell.net

Oklahoma FDA - Apr 19-21, 2010, Embassy Suites Hotel & Convention Center, Norman, OK. Exhibits. 405-843-0730. www.okfda.com ofda@wavelinx.net

International Order of the Golden Rule (OGR) - Apr 22-24, 2010, The Broadmoor, Colorado Springs, CO. Exhibits. 800-637-8030. www.ogr.org info@ogr.org

Ohio FDA - Apr 27-29, 2010, Hyatt Regency Columbus Convention Center, Columbus, OH. Exhibits. 614-486-5339. www.ofdaonline.org diane@ofdaonline.org

Kansas, Missouri and Nebraska FDAs Tri-State Convention - May 02-05, 2010, Overland Park Convention Center, Overland Park, KS. Exhibits. (785)232-7789 or (573)635-1661 or (402)423-8900.

North Carolina FDA - May 09-11, 2010, Sheraton Imperial, Research Triangle Park, NC. Exhibits. 800-616-2332. www.ncfda.org larry@ncfda.org

Michigan FDA - May 10-13, 2010, MGM Grand Hotel, Detroit, MI. Exhibits. 800-937-6332. www.mfda.org pdouma@mfda.org

Iowa FDA - May 11-13, 2010, Iowa State Center & Gateway Hotel, Ames, IA. Exhibits. 800-982-6561. www.iafda.org admin@iafda.org

Minnesota FDA - May 11-12, 2010, Kelly Inn, St. Cloud, MN. Exhibits. 763-416-0124. www.mnfuneral.org lhardin@mnfuneral.org

South Dakota FDA - May 13-14, 2010, Ramkota Hotel & Conference Center, Sioux Falls, SD. Exhibits. 605-246-9466. www.sdfda.org tkerr@triotel.net

Arizona Funeral Cemetery & Cremation Assoc - Jun 02-04, 2010, Scottsdale Plaza Resort, Scottsdale, AZ. Exhibits. 480-649-1144. www.afcca.org afcca@q.com

West Virginia FDA - Jun 06-10, 2010, Marriott Hotel, Charleston, WV. Exhibits. (800) 585-2351.

Tennessee FDA / TFSSC - Jun 06-08, 2010, Embassy Suites Hotel & Conference Center, Murfreesboro, TN. Exhibits. 800-537-1599. www.tnfda.org tnfda@xspedius.net

Georgia FDA - Jun 06-09, 2010, Sea Palm Resort, St. Simons, GA. 770-592-8002. www.gfda.org execdirector@gfda.org

Indiana FDA - Jun 07-10, 2010, Lucas Oil Stadium, Indianapolis, IN. Exhibits. 800-458-0746. www.indiana-fda.org info@indiana-fda.org

New Mexico FSA - Jun 10-12, 2010, Marriott Pyramid North, Albuquerque, NM. 505-842-7158. www.nmfsa.org sdleishman@msn.com

Independent Funeral Directors of Florida - Jun 10-13, 2010, Grand Hyatt Tampa Bay, Tampa, FL. Exhibits. 800-386-8778. www.ifdf.org jscheff@ifdf.org

Virginia FDA - Jun 13-16, 2010, Newport News Marriott at City Center, Newport News, VA. Exhibits. (804)264-3260.

South Carolina FDA - Jun 13-15, 2010, Myrtle Beach Resort & Spa at Grande Dunes, Myrtle Beach, SC. 800-445-3427. www.scfda.org scfda@aol.com

Assoc of California Cremationists Conference - Jun 14-15, 2010, Bahia Resort Hotel, San Diego, CA. Exhibits. 562-596-0464. www.accinfo.org kmtacc@hotmail.com

Texas FDA - Jun 14-18, 2010, Moody Gardens Hotel & Conference Center, Galveston, TX. Exhibits. 800-460-8332. www.tfda.com admin@tfda.com

Pennsylvania FDA - Jun 14-16, 2010, Holiday Inn Harrisburg/Hershey, Grantville, PA. Exhibits. 800-692-6068. www.pfda.org john@pfda.org

Wisconsin FDA - Jun 14-17, 2010, Marriott Madison West, Middleton, WI. Exhibits. 608-256-1757. www.wfda.org info@wfda.org

California FDA - Jun 14-16, 2010, Bahia Resort, San Diego, CA. Exhibits. 800-255-2332. www.cafda.org cfda@amgroup.us

Oregon FDA - Jun 16-19, 2010, Shilo Inn Suites Oceanfront Hotel, Seaside, OR. Exhibits. 800-304-5095. www.ofda.org mark@ofda.org

Michigan Assoc of Municipal Cemeteries - Jun 17-19, 2010, Bavarian Inn Lodge, Frankenmuth, MI. Exhibits. 269-471-1006.

Maryland State FDA - Jun 19-24, 2010, Clarion Resort, Ocean City, MD. Exhibits. 888-459-9693. www.msfdanet.msfdanet

Idaho, Montana & Wyoming Tri State Convention - Jun 20-23, 2010, Snow King Resort, Jackson Hole, WY. Exhibits. 208-888-2730. www.ifsa.us ifsa@ifsa.us

Alabama FDA Midsummer Convention - Jun 20-22, 2010, Grand Hotel, Point Clear, AL. 334-956-8000. www.alabama-fda.org afda06@bellsouth.net

Western Pennsylvania FDA - Jun 21-24, 2010, Bel-Aire Clarion Hotel and Convention Center, Erie, PA. Exhibits. 412-931-5497. rob@schellhaasfh.com

Illinois FDA - Jun 22-24, 2010, Hotel Pere Marquette & Peoria Civic Center, Peoria, IL. Exhibits. 800-240-4332. www.ifda.org info@ifda.org

Virginia Cemetery Assoc - Jun 24-27, 2010, Ramada on the Beach, Virginia Beach, VA. Exhibits. 804-379-0627. www.virginiacemeteryassociation.org dimunn@asscmgmt.com

Virginia Morticians Assoc - Jun 27-30, 2010, Fairview Park Marriott, Falls Church, VA. 804-469-9544. www.virginiamorticiansassociation.com vmaine@msn.com

FDA of Kentucky Convention & Midwest Regional Trade Show - Jun 28-30, 2010, Louisville Marriott Downtown & Key International Convention Center, Louisville, KY. Exhibits. 800-866-3211. www.fdaofky.com info@fdaofky.com

Southern Cemetery Cremation & Funl Assoc, North Carolina Cemetery Assoc & South Carolina Cemetery Assoc - Jul 11-13, 2010, Kingston Plantation Resort & Conference Center, Myrtle Beach, SC. Exhibits. 251-634-3434. www.scfa.info scfca@bellsouth.net

Assoc of Independent Funeral Homes of Virginia - Jul 23-25, 2010, Hilton Oceanfront Hotel, Virginia Beach, VA. Exhibits. 804-643-0312. www.ifhv.org ifhv@aol.com

NFD&MA - Jul 31 - Aug 05, 2010, Harbor Beach Marriott Resort & Spa, Fort Lauderdale, FL. Exhibits. 800-434-0958. www.nfdma.com nfdma@nfdma.com

Ohio Assoc of Cemetery Superintendents and Officials - Aug 02-04, 2010, Holiday Inn, Boardman, OH. Exhibits. 614-885-5933. oacosecretary@gmail.com

Cremation Assoc of North America (CANA) - Aug 04-07, 2010, Sheraton Waikiki Hotel, Honolulu, HI. Exhibits. 312-245-1077. www.cremationassociation.org cana@smithbucklin.com

Fountain Academy International Conference - Aug 05-08, 2010, Holiday Inn Convention Center, Springfield, MO. 417-833-5130. vrfountain@earthlink.net

Assoc of Alabama, Mississippi and Louisiana Cemeteries Tri-State Convention - Aug 15-18, 2010, Perdido Beach Resort, Orange Beach, AL. Exhibits. 256-820-4611. www.alabamacemeteries.org alcemeteries@aol.com

New York State FDA - Aug 22-25, 2010, Saratoga Hilton, Saratoga Springs, NY. Exhibits. 800-291-2629. www.nysfda.org info@nysfda.org

Colorado FDA & Colorado Assoc of Cemeteries - Sep 08-10, 2010, Embassy Suites Hotel & Conference Center, Loveland, CO. Exhibits. 303-791-2336. www.cofda.org mail@cofda.org

Catholic Cemetery Conference - Sep 14-17, 2010, Omaha Hilton, Omaha, NE. Exhibits. (888) 850-8131.

Preferred Funeral Directors International - Sep 25-28, 2010, Ritz-Carlton Highlands, Lake Tahoe, CA. 727-524-8100. www.pfdi.org info@pfdi.org

New Jersey State FDA - Sep 28-30, 2010, New Taj, Atlantic City, NJ. Exhibits. 800-734-3712. www.njsfda.org wbeebe@njsfda.org

Illinois Cemetery & Funeral Home Assoc - Sep 29-30, 2010, Marriott Hotel & Conference Center, Normal, IL. 866-758-7731. www.icfha.org icfha@hotmail.com

Selected Independent Funeral Homes - Sep 29 - Oct 02, 2010, Walt Disney World Grand Floridian Resort & Spa, Orlando, FL. 800-323-4219. www.selectedfuneralhomes.org info@selectedfuneralhomes.org

Washington Cemetery & Funeral Assoc - Sep 30 - Oct 02, 2010, Skamania Lodge, Stevenson, WA. Exhibits. 888-522-7637. www.wcfa.us info@wcfa.us

Jewish Funeral Directors of America - Oct 03-06, 2010, Intercontinental, Chicago, IL. 781-477-9300. www.jfda.net

NFDA - Oct 10-13, 2010, New Orleans, LA. Exhibits. 800-228-6332. www.nfda.org nfda@nfda.org

Casket & Funeral Supply Assoc (CFSA) - Nov 15-16, 2010, Crowne Plaza Union Station, Indianapolis, IN. 847-295-6630. www.cfsaa.org mallen@cfsaa.org

Connecticut FDA - Dec 02, 2010, The Hartford Marriott Rocky Hill, Rocky Hill, CT. Exhibits. 800-919-2332. www.ctfda.org connfda@aol.com

MEETINGS/SEMINARS

The Academy Training Dates - Feb 01, 2010 Continuing Care Program Development; Feb 02-03, 2010 Continuing Care for the Advance Planner or Aftercare Specialist; Feb 23-26, 2010 Advanced Funeral Planning; Mar 02-03, 2010 Community Connections; Apr 20-23, 2010 Advanced Funeral Planning; Apr 26, 2010 Continuing Care Program Development; Apr 27-28, 2010 Continuing Care for the Advance Planner or Aftercare Specialist; May 04-05, 2010 Financial Aspects of Advance Funeral Planning; Jun 22-25, 2010 Advanced Funeral Planning; Jul 12, 2010 Continuing Care Program Development; Jul 13-14, 2010 Continuing Care for the Advance Planner or Aftercare Specialist; Jul 20-21, 2010 Green Leads; Aug 24-27, 2010 Advanced Funeral Planning; Sep 21-22, 2010 Community Connections; Oct 19-22, 2010 Advanced Funeral Planning; Oct 25, 2010 Continuing Care Program Development; Oct 26-27, 2010 Continuing Care for the Advance Planner or Aftercare Specialist; Nov 02-03, 2010 Financial Aspects of Advance Funeral Planning. The Academy Training Center, Franklin, OH. 800-331-6270. www.theoutlookgroup.com

MKJ Marketing Seminars - Feb 08-11, 2010, Westin Riverfront Resort, Beaver Creek, CO; Mar 08-10, 2010, Ritz-Carlton Beach Resort, Naples, FL; Jul 26-27, 2010, Westin Verasa Hotel, Napa Valley, CA; Jul 28-29, 2010, W Hotel, San Francisco, CA. 888-655-1566. www.mkj-marketing.com

West Virginia FDA Midwinter Meeting - Feb 09-11, 2010, Marriott Hotel, Charleston, WV. (800)585-2351.

Mississippi FDA Winter Seminar - Feb 14-16, 2010, The Inn at Ole Miss, University, MS. 888-759-6332. www.mississippifuneraldirectors.com mfda@netdoor.com

CANA & NFDA Cremation Symposium - Feb 17-19, 2010, Harrah's Hotel, Las Vegas, NV. 312-245-1077. www.cremationassociation.org cana@smithbucklin.com

Monument Builders of North America (MBNA) Meeting - Feb 18-21, 2010, Westin Crowne Center, Kansas City, MO. 800-233-4472. www.monumentbuilders.org info@monumentbuilders.org

END Mortuary Fraternity Seminar - Feb 23, 2010, Annae' Enterprises Conference Center, Atlanta, GA. 404-522-8454. www.epsilonnude.com

Funeral & Cemetery Alliance Sales Seminar - Feb 25, 2010, Radisson at Celebration, Orlando, FL. 407-896-1015. www.fcfafl.org wandaclasses@bellsouth.net

NFDA Advocacy Summit - Mar 08-10, 2010, Renaissance Mayflower Hotel, Washington, DC. 800-228-6332. www.nfda.org nfda@nfda.org

Professional Grounds Management Society Spring Seminar - Mar 18-19, 2010, Charleston Marriott Hotel, Charleston, SC. 800-609-7467. www.pgms.org pgms@associationhqts.com

CFSA Winter Seminar - Mar 25-27, 2010, Charleston Place Hotel, Charleston, SC. (847) 295-6630. www.cfsaa.org

Illinois FDA Spring Seminar - Apr 06-07, 2010, Hilton Garden Inn & Thema Keller Convention Center, Effingham, IL. 800-240-4332. www.ifda.org info@ifda.org

Academy of Graduate Embalmers of Georgia Annual Meeting - Apr 12-14, 2010, Georgia Public Safety Training Center, Forsyth, GA. 770-445-3180. www.ageg.org AcademyGA@aol.com

New Hampshire FDA & Vermont FDA Twin State Meeting - Jun 22-23, 2010, Ashworth by the Sea, Hampton, NH. 877-886-4332. www.nhfda.org nhfda1@gmail.com

Michigan FDA and The Outlook Group - Jun 29, 2010 MAPP - Michigan Advance Funeral Planning Professional, Michigan FDA, Okemos, MI. 800-331-6270. www.theoutlookgroup.com

NFDA Leadership Conference - Jul 11-14, 2010, Hyatt Regency Chesapeake Bay Resort, Cambridge, MD. 800-228-6332. www.nfda.org nfda@nfda.org

If you have a Convention, Meeting or Seminar you would like to see listed here, send information to:

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FUNERAL HOME & CEMETERY NEWS

Matthews International Corporation announces acquisition of United Memorial Products, Inc.

PITTSBURGH, PA— Matthews International Corporation (NASDAQ GSM: MATW) announced the acquisition of United Memorial Products, Inc., a leading supplier of granite memorial products, burial vaults and caskets in the western United States. United Memorial Products, which is headquartered in Los Angeles, CA, reported sales of approximately \$11 million in calendar 2008.

Joseph C. Bartolacci, President and Chief Executive Officer of Matthews, stated, "The acquisition of United Memorial Products adds first-rate granite offerings to the memorial expertise of Matthews' Bronze Division, allowing us to increase our presence as a full-service memorial products supplier. United's reputation for superior customer service and high-quality products makes them an ideal partner as we expand the breadth of our memorial product offerings."

James P. Doyle, President of Matthews Memorialization Group, said, "Matthews already is a leading supplier of bronze memorials. This acquisition is designed to strengthen our presence in the broad granite segment and enable us to be an even more valuable resource to our customers."

Terms of the acquisition were not immediately disclosed.

Matthews International Corporation, headquartered in Pittsburgh, Pennsylvania, is a designer, manufacturer and marketer principally of memorialization products and brand solutions. Memorialization products consist primarily of bronze memorials and other memorialization products, caskets and cremation equipment for the cemetery and funeral home industries. Brand solutions include graphics imaging products and services, marking products, and merchandising solutions. The Company's products and services include cast bronze memorials and other memorialization products; caskets; cast and etched architectural products; cremation equipment and cremation-related products; mausoleums; brand management; printing plates and cylinders, pre-press services and imaging services for the primary packaging and corrugated industries; marking and coding equipment and consumables, and industrial automation products for identifying, tracking and conveying various consumer and industrial products, components and packaging containers; and merchandising display systems and marketing and design services.

Save time and money by shopping at MortuaryMall.com

Continued from Page B1

MortuaryMall.com is partnering with top companies to bring funeral professionals the best products at the lowest prices, all in one convenient and easy to remember location. Many of the products on MortuaryMall.com qualify for free or low cost shipping, and each purchase is protected by an A-to-Z Safe Buying Guarantee.

The people behind MortuaryMall.com are members of the Bergin family, whose funeral homes have served Connecticut families for more than 135 years. Knowing first-hand the long hours and deep commitment that funeral professionals devote to the families they serve, they designed MortuaryMall.com as a time-saving, cost-effective alternative to traditional shopping methods.

MortuaryMall.com visionary Edward Bergin explains that the website was created as a management tool to provide cus-

tomers with the best products available at the lowest prices possible, simplified ordering, on-time delivery and an all-around positive shopping experience. "As funeral professionals and colleagues in the industry, we have the highest regard for tradition in this sensitive business while we also recognize the need to keep pace with changing times and economics. We understand the challenges of dealing with the physical and emotional demands of the business, keeping the lights on 24 hours a day, and managing the business efficiently. Our goal is to make MortuaryMall.com a valuable partner in the process."

MortuaryMall.com is a member of the International Memorialization Supply Association. For more information or to place an order 24-hours-a-day, please visit MortuaryMall.com's website at www.mortuarymall.com.

Clary Funeral Home offers MobileHelp

PEORIA, IL— Clary Funeral Home in Peoria has become a referral partner for MobileHelp. Don Clary, funeral director and owner, is excited to share MobileHelp with his families. Clary Funeral Home can offer additional comfort and protection to their families with MobileHelp. Mr. Clary has come up with successful ways to market MobileHelp at his funeral home. He has added a link about MobileHelp on his funeral home's website. When someone goes to his homepage they simply click on the MobileHelp logo and are directed to an information page. There families can learn more about the product and that Clary Funeral Home is a provider of MobileHelp. Families can then use his contact information provided on the page to find out additional information or inquire about purchasing.

Don can see MobileHelp giving his families peace of mind and security. Clary Funeral Home will also be running ads in their local senior magazines and newspapers. It is a lot easier to get people to call for information about MobileHelp then it is about pre-arranging a funeral. While these ads will be another advertising tool for the funeral home, it's also a great way to get families in the funeral home before any funeral service is needed. This will get families comfortable with the funeral home and remember it when they are thinking about pre-arranging their own funeral or a loved one's.

Having many marketing outlets gets your funeral home out in the public.



Don Clary at Clary Funeral Home

MobileHelp lets people see your funeral home where they can come to protect their loved ones not just memorialize them.

MobileHelp is the only medical alert system with GPS tracking and cellular communication, which allows you to care for your loved ones in and out of their home at the same price as other in-house only systems. The current systems on the market only work for a few hundred feet inside the consumer's home, but MobileHelp has nationwide coverage on the AT&T network. If the GPS/cellular help button is pushed the operator comes on the two-way speaker. The operator knows the person's name and medical conditions and can locate the person anywhere in the United States. Even if the person cannot speak, help will be sent to the person's location. This is an invaluable tool when your family member is disoriented or confused. An

email or text will also be sent out to a family member of the person to inform them of the alert. This new technology not only protects the loved one at home but also in the car, walking down the street, visiting family members, or anywhere they may travel.

Clary Funeral Home, along with Mobile Licensing Consultants, has begun to see how this innovative product can be used in their funeral home as another way for their staff to serve the community. Many funeral homes across the country have signed up

to be referral partners with Mobile Licensing Consultants. The referral partnership is a great way for funeral homes to increase pre-arrangements and pre-need sales, increase market share, enhance their image in the community, as well as another revenue source for their funeral home.

Your funeral home too can offer this product to your community through Mobile Licensing Consultants. To get more information on how MobileHelp can increase your pre-need business call Mobile Licensing Consultants at 1-800-660-0352.

Funeral Directors' Answering Service opens

BARBOURSVILLE, WV— A new answering service for the funeral industry has opened in Barboursville, WV. Funeral Directors' Answering Service, LLC is located at 5950 US Rt. 60 East, Suite A. For more information, call (877)452-3857, fax (877)453-5058, or email at tristateanswering@live.com.

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Cooperative Funeral Fund expands its Team



Morgan Smith



Joy Hubbard

MADISON,CT— Mark Mannix, President of Cooperative Funeral Fund (CFF) announces another staff expansion with the addition of Morgan Smith and Joy Hubbard. "Morgan and Joy will add new strengths and talents to an already exceptional group of people. We are fortunate to have them on board," states Mr. Mannix. Morgan and Joy will be working as Executive Administrative Assistants.

Morgan Smith is in the process of earning her Bachelor of Science degree in Accounting. She brings with her a background in sales for the athletic industry.

"It is such a friendly and collaborative team environment. Everyone is there to help," states Joy Hubbard. Joy offers a management background in printing and prepress production.

CFF manages the investment, accounting, compliance and payout of funeral home preneed funds. CFF is registered with the United States Securities and Exchange Commission as an Investment Advisor. For more information please contact www.cffinc.com or call (800) 336-1102.

Heritage Memorial offers Revolutionary Funding Service

TUPELO,MS— Losing someone very close can be both sudden and tragic. Far too often, beneficiaries are left at the mercy of the life insurance policy, which is why Heritage Memorial Funding now provides an instant beneficiary funding service to those in need.

Heritage Memorial launched in March of 2009, seeing the demand for instant cash flow to families in need. The company's President, Joe Estess, feels that beneficiary funding is a benefit that families will be highly grateful for in their time of misfortune.

"The cost of a funeral can often be substantial," said Estess. "And with the immediate loss of a love one, there is a pressure associated with both the loss and the immediate need to pay the funeral director that can be overwhelming for many. Additionally, the funeral director often must wait for payment, making it a tough time for all involved."

With the instant demand for cash and bills that are left to be paid, Heritage Memorial Funding allows loved ones to potentially receive beneficiary funding beyond the cost of the funeral, to pay for whatever they need—travel and/or lodging expenses, legal fees, outstanding debt, or anything they wish.

"Based on countless interviews that our consultants conducted with both funeral directors and beneficiaries of lost loved ones, we saw the need for the funeral process to be funded immediately in order to properly handle arrangements without having to go through the life insurance company themselves."

Heritage Memorial Funding is a family-owned financial services company that meets the needs of funeral directors and the families they serve. With a verified life insurance policy, grieving families can pay for funeral services and sometimes receive additional beneficiary funding. For more details, visit www.heritagememorialfunding.com.

Kates-Boylston Publications teams up with Daniel M. Isard to offer "The Complete Preneed Perspective"

WALL,NJ— The Complete Preneed Perspective, one of the most detailed books ever written about the preneed industry, is now available for sale through www.katesboylston.com.

With the help of some of the top thinkers in the profession, Daniel M. Isard dissects every aspect of preneed. Due to unprecedented demand, Isard chose to partner with Kates-Boylston Publications to introduce the just-published book to a wider audience.

"As president of The Foresight Companies in Phoenix, Dan is considered one of the top consultants to the funeral profession," said Thomas A. Parmalee, executive editor of Kates-Boylston Publications. "We strongly encourage all our customers to learn as much about preneed as they can, and Dan and his stable of ex-

perts certainly bring valuable perspectives to the table."

The book includes contributions from: Steve Lang, vice president of marketing for Homesteaders Life Co.; Curtis Rostad, executive director of the Indiana Funeral Directors Association; John Kamm, majority owner of All Nations Society Co., Ltd., Japan's first foreign-owned funeral company; Quinn Eagan, founder of Preneed Funeral Program; Glenn Gould with MKJ Marketing; Coleen Murphy Klein, National Funeral Directors Association director of professional development; Dr. Ralph Klicker, founder and president of the Thanos Institute and several others.

Call Kates-Boylston's customer service line at 800-500-4585 or visit www.katesboylston.com to learn more.

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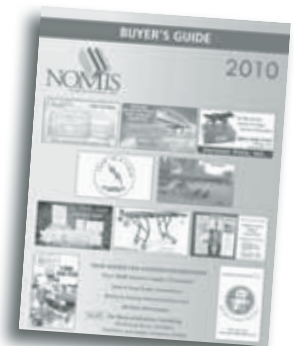
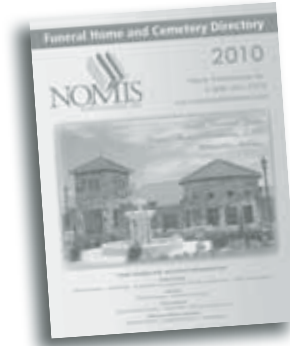
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Accubuilt 2010½ Models are ready for Delivery

LIMA, OH— **Accubuilt, Inc.** announces the refreshing of its primary **Cadillac** funeral vehicle models and the introduction of the new 2010 ½ models that are ready for immediate ordering and timely delivery.

Accubuilt Chairman and CEO **Greg Corona** announced that “without a change in the base Cadillac DTS model for 2010, Accubuilt developed some exciting interior and exterior design changes with its Dealer Council and has introduced the new 2010 ½ models for the **S&S** and **Superior** brands. The new 2010 ½ models provide distinct enhancements to the exterior and interior of the vehicle with stylish exterior appointments and extensive use of rich wood appointments combined with additional interior lighting. These new models provide our dealers and the funeral profession with an incentive to purchase new and exciting vehicles for almost the same price as the 2010 model. The 2010 ½ models are available for all of our S&S and Superior branded models with the exception of the Premier and Imperial which remain unchanged.”

Bob Messing and **Nathan Hurst**, Accubuilt’s Vice Presidents of Sales



and Marketing commented, “We had collaborative discussions with our major dealers and customers to develop enhancements and improvements we could implement to the Cadillac vehicles inside and outside to make them more appealing and provide a more stylish and elegant look. Improving exterior body lines in addition to warm, elegant wood accents and additional exterior and interior lighting results in a big difference for the 2010 ½ models when compared to the 2010 model.”

Mr. Corona continued, “We focused our efforts on the S&S and Superior branded Cadillac vehicles because these are presently the most popular products we offer. We think our dealers and the funeral profession will recognize the distinctive changes and improvements in these fresh, new 2010 ½ vehicles.”

These new models are now available for immediate ordering and delivery with the same Accubuilt commit-

ment to outstanding quality and service. Interested funeral professionals can obtain additional information on the 2010 ½ models by contacting their local dealer, visiting www.Accubuilt.com or calling 888-324-7895 for the dealer located in your territory.

Accubuilt’s industry-leading funeral vehicles include the S&S and Superior Coach brands, as well as other high-quality, specialty vehicles manufactured under the **DaBryan, Tuscany** and **Accubuilt** brand names.

Accubuilt, Inc. has manufacturing facilities in Lima, OH; Springfield MO; and Elkhart, IN. The Company’s specialty vehicle offerings are certified and approved by the Cadillac Master Coachbuilder program, Lincoln Quality Vehicle Manufacturer program, Ford Truck Quality Program and the National Mobility equipment Dealers Association. For more information on Accubuilt, Inc. and its extensive vehicle offerings, please visit www.accubuilt.com.

FrontRunner Professional releases its “Buyers Assurance Program”

KINGSTON, ONTARIO, CANADA— In response to recent articles that are raising serious questions as to the motives and practices of some technology companies and .com directory schemes, **FrontRunner Professional** has announced the release of its new *Buyers Assurance Program*.

“The Buyers Assurance Program has been designed to help reinstall confidence that there are still technology companies out there genuinely committed to helping funeral professionals by putting them in control of their business and future, as opposed to those who want to use the profession to control theirs,” says FrontRunner founder **Kevin Montroy**.

These recent articles are shedding light on the reality that the profession is being targeted by a barrage of technology companies and .com throwbacks that often disappear faster than their venture capital. The common scheme is to try and entice funeral directors to send all of their families, visitors and potential future families to central online sites owned and controlled by them. Many of these schemes are being perpetuated through deals with newspapers behind funeral homes backs and secret funding by large special interest groups. They prey on naïve and unsuspecting funeral professionals to help funnel prospective customers to these special interest groups. Others are intentionally designing their offerings in such a way to try and create a permanent foothold once the first family member or public bites and the hostage taking begins if the funeral home tries to leave.

“Under the Buyers Assurance Program, FrontRunner Professional and their distribution partner **Matthews International** makes

this simple promise - We are committed to protecting the integrity, dignity and privacy of the funeral profession and the families they serve with any of our technology solutions. Everything we develop has been carefully designed to ensure that a customer is never placed in a “hostage” situation should they decide to stop using any of our solutions. We will not sell you or your families out to third party marketers or expose them to a barrage of advertising from special interest groups. More importantly, we will never design features for you to offer to your families and communities through your website that cannot or will not be honored in perpetuity through escrow agreements in the event that you choose to leave or if we are not around in the morning. These are critical things you need to carefully consider when choosing any technology and internet provider in today’s market.

“The assurance is further backed by the guarantee that if for any reason you are not happy with your IMS solutions and decide you would like to move to another solution provider, we’ll make sure that the move is smooth on our side at no cost to you.

“We believe that the only foundation for a successful customer relationship is one that is built on Honesty, Integrity and Trust and always looking out for our customers best interest. If we keep doing our job right, you’ll want to stay with our technology solutions, not be forced to,” says Montroy.

For more information about the Buyers Assurance Program contact FrontRunner Professional at 1-866-748-3625 or online at FrontRunnerProfessional.com/buyers-assurance.

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By Jason Kellerman

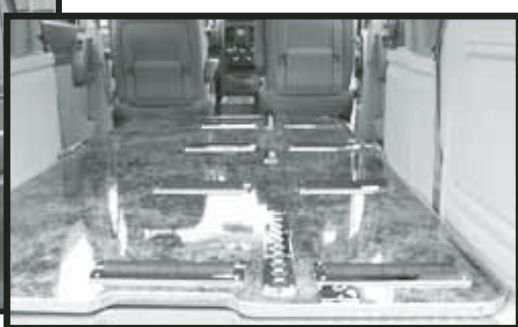


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CK Candles release New Backgrounds



SPOKANE VALLEY, WA— **CK Candles, Inc.**, the original in house photo personalized candle provider, has released a new collection of backgrounds for use with their label wizard software. Company founder **Chris Nerison** said the new collection hits some themes that funeral directors have been requesting. The new collection includes two motor sports themed backgrounds, one for motorcycle enthusiasts and one for car racing fans. The collection also includes new floral themes, a background for cowboys, an angel background and one for pet lovers. The backgrounds are available to funeral homes using CK Candles, on the CK download site.

Contact CK Candles directly at 888-304-3457 or chris@ckmemories.com or contact one of their distributors, **Messenger** at 800-827-5151 or **Hilton Funeral Supplies** at 800-433-8878 to get the link to the download site.

Destiny Casket adds Stretchers



CUPERTINO, CA— In order to meet demand from its customers, **Destiny Casket** not only provides a full line of caskets, but is also offering stretchers (cots) to funeral homes and distributors, as well.

For more information on the product lines of **Destiny Casket** please visit www.destinycasket.com or call 408-850-0082.

Trigard Marketing Department adds Creative Director

DANVILLE, IL— **Trigard** proudly welcomes **Julia Megan Sullivan** to their team as creative director. A Danville High School alumna, Ms. Sullivan is pleased to be joining the team after serving as marketing manager for Carle Clinic in Urbana, IL.

Ms. Sullivan brings more than a decade of experience, specializing in bridging creative advertising with marketing strategy. She attended Carnegie Mellon University in Pittsburgh, PA, and holds a bachelor's of fine arts from New York University.

"Successful marketing reaches much further than advertising. Trigard has a strong brand identity, and I'm honored to help direct the future marketing efforts," Ms. Sullivan said.

Ms. Sullivan is nationally recognized for her social media expertise, including presenting a series of webinars on strategic social media and being named Vice Chair of the Emerging Media Task Force for the Society of Healthcare Strategy and Market Development.

"Julia brings a new energy and passion to our team. Her organizational skills and big-picture thinking will be vital assets as we continue to develop new products to meet the needs of families and funeral directors," said Chief Executive Officer **Linda Darby-Sempsrott**.

Rose Presley joins Deaton-Kennedy as North Carolina Sales Representative

JOLIET, IL— **Deaton-Kennedy Company** is pleased to announce that **Rose Presley** has been named the Sales Representative for the state of North Carolina. In this role she will be responsible for leading the sales efforts for Deaton-Kennedy throughout North Carolina. Presley's solid background in the funeral industry includes both sales and marketing.

Presley attended East Carolina University in Greenville, NC and Methodist College in Fayetteville, NC. She is the wife of Keith and the mother of three children; Elliott, Jonathan, Lyndsi and one grandchild, Connor. Rose has been actively involved in her community for many years where she serves in numerous capacities. She is an affiliate member of the *North Carolina Funeral Directors Association* and several other state associations and organizations that represent the funeral industry.

With more than twenty years experience in sales, as well as in the funeral industry working alongside her



Rose Presley

husband, Presley brings a wealth of experience with her. Deaton-Kennedy customers will appreciate her skills as well as the understanding of daily funeral home operations that she possesses.

Deaton-Kennedy is a family owned business that has been operating since 1928. As long time leaders and innovators in the funeral industry, Deaton-Kennedy has shown both long and short-term visions for the future and a willingness to help each customer reach their goals while paying tribute to the families they serve.

Personal Touch™ Program removes intimidation factor from Vault Selection Process

DANVILLE, IL— **Trigard** is proud to announce the launch of their new *Personal Touch™* program. Trigard introduced the program at the 2009 *National Funeral Directors Association* convention in Boston.

The *Personal Touch™* program is available on an exclusive touch screen kiosk to help families select a personalized burial vault based on characteristics of a loved one. The program can be customized for each individual funeral home and can also be downloaded on to a laptop or desktop computer. "Many people are not informed about what a vault is and why they need one. It is our job to educate them. The *Personal Touch™* program will help get that important information out to the families we serve," said **Linda-Darby Sempsrott**, Chief Executive Officer.

The *Personal Touch™* program provides personalization by having the choice of adding with honors option or an appliqué. Seeing the personalized vault is what sets this program above the rest. It makes it easy for families to visualize the vault because it is right in front of them.

Angel Jett, Marketing and Graphic Design Specialist and co-developer of the *Personal Touch™* software said, "When I see the burial vault options come to life on screen, I realize more and more how vital this process will be to a family and to funeral directors. The selection process can feel overwhelming to a grieving family. Instead of making decisions based on urgency and cost, this program guides families through the process and focuses on what makes a loved one unique."

Trigard is a family owned and operated business based in Danville, IL, that has catered to the varying needs of the death care industry since the 1960s. Trigard regularly hosts Trigard University, a program dedicated to assisting dealers and funeral directors by providing the necessary tools to make their firms succeed in today's funeral industry. Trigard believes working closely with other death care providers enhances our knowledge of the industry and allows everyone to stay a step ahead in today's changing marketplace.

Grief Resources Catalog Web Site provides basic materials for Grief Support Groups

EDINA, MN— **Grief Resources Catalog** offers a wide selection of booklets, books and DVD's for those who are grieving the loss of a loved one, friend or co-worker and for those who want to help someone who is grieving. **Dennis Williams**, manager of the 10 year old web site catalog reports that the site has seen an upturn in large orders of grief materials to organizations around the country – especially funeral homes. "There are more people going to grief support groups and as a result there are more support programs around the country."

Asked why he thought there was such a large increase in grief support groups, Minneapolis based **Steven Tibbetts**, nationally known grief counselor and speaker said that several factors contributed to the growth. "For one thing, churches have become very active in this area. The church coalition members I've had an opportunity to work with have actively sought out both parishioners as well as others

in the community to attend these programs." He added that, "many Baby Boomers are at a point in their lives where one or both of their parents have died and this age group is very acquisitive. But, probably, the most important thing is that there is a greater general awareness of the importance of dealing with grief in all segments of society."

Steven Tibbetts, MA LICSW, is the Director of **Heartsounds Center Incorporated**. He has worked in the field of grief and loss for the past 25 years. He is both a licensed psychotherapist and a licensed funeral director in the state of Minnesota. **Heartsounds Center Inc.** is an organization that offers consulting services to the funeral and cemetery industry as well as providing individual psychotherapy.

Grief Resources Catalog is located in Minnesota which is known as the "Land of 10,000 Lakes and also known by some as the land of 10,000 support groups", said Williams, who, with his

partner, **Barbara Moore**, attended a grief support group in the early 90s following the deaths of their spouses. "Minnesota has been a leader in this category, in part, because of the world renowned Hazelden Foundation, a non-profit organization that provides high quality, affordable rehabilitation, education, prevention, and professional services and publications in chemical dependency and related disorders that has been located here in Minnesota for more than 50 years."

Increased awareness of the importance of grief has led many organizations to provide more information on the subject. "We're seeing more funeral homes, church groups, hospitals and hospices order printed materials and DVDs for groups. Clergy and chaplains at hospitals, correctional institutions and military facilities are also ordering materials with this in mind," added Williams.

Grief Resource Catalog is a good resource for new, as well as established, grief support groups. According to Williams, "the cornerstone of this offering is **Marge Heegaard's** "Grieving and Growing - Curriculum For Adult Grief Support Groups". This is a complete 'how to do it' guide that includes speaker and facilita-

tor suggestions, registration materials, press releases and handouts.

Other printed materials available on the Grief Resources Catalog site that have been very popular are the booklets from **Medic Publications**. One of the biggest sellers from Medic is "Healing Grief" by **Amy Hillyard Jensen**. It is available in both English and Spanish. "Grief... Reminders of Healing" written and published by **Gales Massy** has also proved to be very popular.

The Grief Resources Catalog web site includes approximately 50 different booklets and books - many with significant quantity discounts available. There are also 10 different DVDs and audio tapes available – seven of which are narrated by Steven Tibbetts.

For additional information about these materials or a free, printed catalog or to order materials, contact Grief Resources Catalog on the Internet at www.griefresourcescatalog.com. Grief Resources Catalog carries more than 50 different grief booklets, books, DVD's and tapes. Grief Resources Catalog, 5021 Vernon Avenue, #209, Edina, MN 55436. Call (952) 922-3469. E-mail: williams@griefresourcescatalog.com.

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Fast Grass of America offers Artificial Cemetery Grass without the Wait

VIRGINIA BEACH, VA— **Jamie and Kathy Alexander** announce the opening of their new business, **Fast Grass of America**. The company supplies artificial cemetery grass to funeral homes, burial vault companies, and cemeteries with

expedited shipping.

The couple launched Fast Grass after working in the industry and learning that firms often have to wait up to four months for their artificial grass to arrive. Fast Grass stocks two varieties in its Virginia Beach warehouse. Once

an order is placed, the grass is cut, rolled and shipped usually within two business days. Estimated delivery time to anywhere in the continental US is two weeks. For more information call (757)925-4709 or visit www.fastgrassamerica.com.

Mortech Manufacturing™ finishes San Diego County Forensic Science Center



SAN DIEGO, CA— San Diego County has opened a new *Forensic Science Center* of approximately 84,000 square feet to house the Medical Examiner's Office and the County Veterinary Laboratory.

The building houses six divisions: investigations, pathology, forensic autopsy assistants, toxicology, histology, and administration. It is a round the clock operation relative to investigations and receipt of bodies. Autopsies and medical examinations are carried out daily. The current facility has a body capacity of 165 stored in one of three refrigerators.

Mortech was instrumental in manufacturing and installing a system to transport bodies throughout the facility (hoist and body transporters), dissecting workstations,

grossing stations, cold rooms and rack systems. Mortech also supplied accessories including x-ray viewers, surgical lighting and floor scales.

Mortech, headquartered in Azusa, CA, is one of the world's leading postmortem manufacturing company, supplying equipment, design solutions and integrated project management that optimize performance for our customers. Mortech has been providing premium quality pathology, autopsy, funeral, necropsy, veterinary, anatomy equipment and instruments for over 25 years. Mortech can help with the smallest supplies to complete redesign and layout of a new or renovated facility. For more information call 800-410-0100 or visit www.mortechmfg.com.

Sand & Gelatin Biodegradable Urns are New from Passages International, Inc.



Traditional Aqua Blue and Oceane Pearl Biodegradable Urns

ALBUQUERQUE, NM— **Passages International, Inc.**, the global leader in environmentally-friendly (green) and biodegradable funeral products, announces the introduction of *The Passages Collection of Sand & Gelatin Biodegradable Urns*.

This beautiful collection of biodegradable urns is fabricated from sand and gelatin and is engineered to dissolve completely within three days, when placed in water. They are durable with no shelf life, easy to load and require no assembly. Each urn comes with a water-soluble, biodegradable bag and is shipped in custom protective packaging to insure safe delivery.

The Sand & Gelatin Urns are a perfect complement to the existing line of Passages biodegradable urns. Available in two designs (Traditional and Oceane) and two colors (Aqua and Pearl), they provide families with more traditional looking

biodegradable urn choices that can be placed in streams, rivers and lakes, and the ocean where local regulations permit. They can also be buried in the ground where they will breakdown naturally within three months.

Passages International, Inc. specializes in the design and manufacture of eco-friendly urns and caskets for the human and pet funeral industries. The extensive product line provides the ever-increasing number of eco-conscious families with environmentally-friendly, affordable and attractive merchandise choices. Passages supplies a comprehensive selection of unique and functional urns for scattering, biodegradable burial in earth or water, and the temporary containment of cremated remains.

For more information visit www.earthurn.com or call (888) 480-6400.

A.W. Hainsworth & Sons: a Natural Beginning...for a Natural Ending

BETHEL PARK, PA— **A.W. Hainsworth & Sons**, a 225-year-old British wool manufacturer, is announcing the opening of a new U.S. division that will market the company's unique, environmentally conscious caskets and other funeral related products in the United States and Canada.

Trading as **Hainsworth USA, Ltd.**, Hainsworth's U.S. division will offer an innovative line of woolen caskets along with a novel cremation product called *The Presenter*. The company introduced its *Natural Legacy* product line at the fall 2009 *National Funeral Directors Association Show* in Boston and interest from funeral directors and consumers has been growing ever since.

The all-natural *Natural Legacy Series* is 100-percent biodegradable and was created for the eco-friendly market. In addition, it is enjoying universal acceptance because it can be used for traditional vaulted burials, cremations and green burials. Unlike most products currently available, the *Legacy Series* also is suitable for burials of most all faiths, including Christian, Orthodox Jew and Muslim.

"Finally, funeral directors in the U.S. and Canada that will honor the beliefs of clients from every major religion," said **Timothy Smith**, chief executive officer of Hainsworth USA. "That's no simple accomplishment."

The product line features adult, youth and infant cas-



a more professional touch.

Reactions from funeral directors have ranged from amazement at the simplicity of the warm, attractive designs to enthusiasm regarding the personalization that can be created with the embroidery plates.

Hainsworth USA has appointed **Cressy Memorial Group**, a manufacturer's rep firm, as its sales arm in the U.S. market. "We are excited to be working with Hainsworth," said **MaryAnne Scheuble**, Cressy's national sales manager. "Whether you're looking for a warm feel, an eco-friendly product, a beautiful cremation casket or a good price point, Hainsworth has it all."

For more information about these new and innovative products visit www.hainsworthusa.com or call Cressy Memorial Group at 866-763-0485.

kets, each offered in multiple sizes, and *The Presenter*, which can be used as a temporary or permanent cremation container. All products in the *Natural Legacy Series* are made of pure virgin wool covering a strong recycled fiberboard frame. Offered in a choice of natural or brown wool, the product line combines thoughtful design with an attractive, soft feel. The Hainsworth products have been independently tested and accredited for strength and weight bearing and conform to the highest environmental standards.

Each piece can be customized with an optional embroidery plate that will allow families an opportunity for personal expression. Funeral professionals can use the plates to incorporate their funeral home or cemetery name for

Bass-Mollett introduces the art of Terry Redlin



Bass-Mollett's Afterglow Series by Artist Terry Redlin

GREENVILLE, IL— **Bass-Mollett Publishers**, a leader in the funeral industry, providing the highest quality products since 1949, has introduced a complete new line to their stationery collection.

Bass-Mollett's *Afterglow* series features the beautiful artwork of renowned Wild Wings artist **Terry Redlin**. Few artists can rival the standards of excellence achieved by Master Artist Terry Redlin over the past 30 years. He is truly one of the country's most widely collected painters of wildlife and Americana. With their realistic depic-

tion of nature's creations in their tranquil habitats, this new series is ideal for the avid hunter or any genuine nature lover.

Bass-Mollett has grown and progressed over the years and continues to strive to make a company on which funeral directors can trust and rely. The loyalty of their customers has contributed to their success. As they continue to provide quality service with a personal touch, your business and friendship remain important to them.

For more information about Bass-Mollett's Terry Redlin products call 1-800-851-4046.

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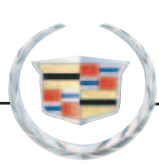
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WHITE EXTERIOR & BLACK INTERIOR




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BLACK EXTERIOR, BLACK INTERIOR



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 2000 Chevy Suburban w/casket table & entry ramp
 1998 Cad S&S Masterpiece Coach, blu
 1997 Cad Eureka Coach, blk
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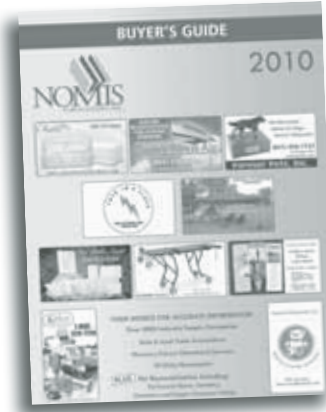
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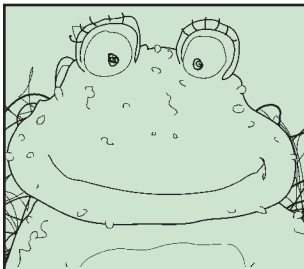
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2005 Eagle Coach Cadillac "Ultimate" Hearse
Silver w/Gray Leather - Only 28,000 Miles - Full Chrome Package - Full Factory Warranties
Lease For \$729.00/month plus TTL



2005 LCW Lincoln 6-Door w/Raised Roof
All Silver w/Black Leather Interior - Rev. Center Seat - Partition w/TV And Overhead Console - Very Clean - Great Family Car w/Lots Of Room!
Lease For \$479.00/month plus TTL



2004 Federal Coach Lincoln Hearse w/Oval Window
All White w/Neutral Leather - Oval Window Feature - This Car Is In Like NEW Condition & READY TO GO!
Lease For \$629.00/month plus TTL



2004 S&S Coach Cadillac Hearse
All Black w/(B) & (C) Pillar Chrome Molding - This Car Is Extremely Clean & Is Ready To Go!
Lease For \$625.00/month plus TTL



2004 Superior Coach Cadillac 47" 6-Door Limousine
All Black w/Black Leather - Chrome Wheels - Very Clean - One Owner Funeral Home Owned Vehicle - All Serviced & Ready To Go!
Lease For \$439.00/month plus TTL



2003 Federal Coach Cadillac Hearse
All Black w/Blue Leather Interior - Chrome Wheels - This Is The Renaissance Model And Is Top Of The Line!
Lease For \$599.00/month plus TTL



2002 Superior Coach Cadillac Hearse
All Black w/Black Leather - 54,000 Miles - This Is A One Owner Car & Very Clean - We Have Serviced This Car & It Is All Set To GO!
Lease For \$549.00/month plus TTL



2000 Eureka Coach Cadillac Six Door Limo
All silver with a blue leather interior with only 68K miles
Very clean car inside and out, and is ready to go.
Lease For \$260.00/month plus TTL



1999 Superior Coach "Crown Sovereign" Hearse
All Black w/Black Leather - This Is Superior Coach's Top Of The Line Hearse - Full Comm. Glass - Half Top w/Crown Band - Full Crown Pkg. - 25,000 Miles
Lease For \$329.00/month plus TTL



2000 Eureka Coach Cadillac Hearse
All Black w/Blue Leather - Chrome Wheels - Very Large Casket Compartment - Very Clean Car
Lease For \$419.00/month plus TTL



2000 Superior Coach Cadillac Hearse
Black Top w/Gray Body - Black Leather Interior - Nice Car Inside & Out! - Just Serviced
Purchase For \$19,900.00



2000 Superior Coach Lincoln 6-Door
All Black w/Black Leather - Only 32,000 Miles - Very Clean - One Owner - Same As 2010 Lincoln
Lease For \$349.00/month plus TTL

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