

# Eternal Image enters college and university market through agreement with Collegiate Licensing Company



Eternal Image's Texas Tech University CLC Licensed Casket

FARMINGTON HILLS, MI— Eternal Image, Inc. (OTC:ETNL.PK), a public company engaged in the design, manufacturing and marketing of licensed brand image funerary products such as caskets and urns, announced it has executed an agreement to design, manufacture and market a line of university branded funeral products across

the United States. The line will include collector-quality urns, caskets, markers/ memorials and vaults.

"This agreement came about because we were

called by a university that wanted to expand its offerings to its alumni with a higher quality product and had learned about Eternal Image through the marketing of some of our other lines," said **Clint Mytych**, CEO Eternal Image. "Our subsequent discussions with *Collegiate Licensing Company* expanded the opportunity to

other colleges and universities, and here we are with several licensing agreements that form the bedrock of what we anticipate will be a long-term relationship with institutions of higher learning."

Universities rely on alumni investment through donations and the marketing of memorabilia to help fund operations, scholarships and endow-

Some of the first licensed schools include Purdue, Southern Methodist, West Point, LSU, Arkansas, Texas Tech and Syracuse

these diverse products support many university initiatives including scholarships,

operations and athletic departments. "The market for collegiate licensed products has expanded a great deal over the past ten years," said **Missy Peterson**, CLC's Non-Apparel Marketing Coordi-**CONTINUED ON PAGE B4** 

# Rainman Umbrellas

12-62" Fiberglass Shaft Umbrellas \$156.00 12-60" Metal Shaft Umbrellas \$120.00 Silkscreen available 800-695-2678 Ask for Judy Rainman Umbrellas 7632 Sayne Ln. Knox. TN 37920

# Passages International, Inc. introduces Green, Eco-friendly Caskets



ALBUQUERQUE,NM— As concerns about the environment heighten and consumers attempt to forget the record energy and food prices of 2008, interest in green funeral alternatives grows. As part of its mission to provide green funeral merchandise to funeral homes and families, **Passages International Inc.** is pleased to announce the introduction of its unique line of Ecofriendly Caskets.

"This type of casket has been widely used in Europe for a decade," says Passages President, **Darren Crouch**. The product has been perfected in England where there are over 200 green cemeteries in operation today."

These unique caskets are perfect for families that often opt for "simple" alternatives and have typically rejected traditional products and services. Until recently, there have been few choices for these families that frequently end up selecting direct services and minimal products because they see little value in traditional offerings.

Passages offers two new casket designs: *Willow* and *Seagrass* each available in two sizes. The small caskets are 5'9" long and 20" wide **CONTINUED ON PAGE B8** 





Ferno<sup>®</sup> Model # 87 Church Trucks



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Ferno<sup>®</sup> Model # 34 & 36 Dressing Tables (34 Folding\*)



Ferno<sup>®</sup> Model # 103 &102 Operating Tables



#### CONVENTIONS

**Empire State Green Industry Show -** Jan 7-9, Rochester Riverside Convention Center, Rochester, NY. Exhibits. (518)783-1134.

Alliance of Illinois Cemeterians - Jan 22-23, 2009, Best Western Prairie Inn, Galesburg, IL. Exhibits. (217) 789-2340.

South Carolina FDA Midwinter Conference & Expo - Feb 2-4, Columbia Metropolitan Convention Center, Columbia, SC. Exhibits. (800)445-3427.

Intl Conference of Funl Service Examining Boards -Feb 26-27, Kings Mill Resort, Williamsburg, VA. (479)442-7076.

**Georgia FDA Midwinter Expo -** Mar 2-3, Georgia Railway Train Depot, Atlanta, GA. Exhibits. (770)592-8002.

California Assoc of Public Cemeteries - Mar 26-28, Embassy Suites Hotel, San Luis Obispo, CA. Exhibits. (888)344-9858.

Washington Cemetery & Funeral Assoc Spring Conference - Mar 27, Embassy Suites Hotel, Lynnwood, WA. (888)522-7637.

**Preferred Funeral Directors Intl -** Mar 28-31, The Parker, Palm Springs, CA. (888)655-1566.

North Dakota FDA - Apr 6-8, Ramada Plaza Suites, Fargo, ND. Exhibits. (701)360-3118.

**Oklahoma FDA -** Apr 6-8, Doubletree Hotel & Tulsa Convention Center, Tulsa, OK. Exhibits. (405)843-0730.

**Iowa FDA -** Apr 14-16, Gateway Hotel & Iowa State Convention Center, Ames, IA. Exhibits. (800)982-6561.

**Catholic Cemeteries of the West** - Apr 14-17, Sheraton Park Anaheim, Anaheim, CA. Exhibits. (408)296-4656.

**ADEC -** Apr 15-18, Hyatt Regency Dallas, Dallas, TX. Exhibits. (847)509-0403.

**Oregon FDA -** Apr 16-19, Phoenix Grand Hotel, Salem, OR. Exhibits. (800)304-5095. **NFDA Professional Wom-**

en's Conference - Apr 17-19, Sheraton Austin Hotel, Austin, TX. (800)228-6332.

**ICCFA** - Apr 20-23, Mandalay Bay Resort & Casino, Las Vegas, NV. Exhibits. (800)645-7700.

**OGR** - Apr 22-25, 2009, Gaylord Opryland Resort and Convention Center, Nashville, TN. Exhibits. (800)637-8030. **California FDA -** May 18-20, Dolce Hayes Mansion, San Jose, CA. Exhibits. (800)255-2332.

**Ohio FDA -** May 20-22, Hyatt Convention Center, Columbus, OH. Exhibits. (800)589-6332.

**South Carolina FDA -** Jun 6-8, Myrtle Beach Resort at Grande Dunes, Myrtle Beach, SC. Exhibits. (800)445-3427.

North Carolina and South Carolina Cemetery Associations - Jun 7-9, Embassy Suites, Kingston Plantation, Myrtle Beach, SC. Exhibits. (803)419-0768 or (336)874-2974.

**Tennessee FDA -** Jun 7-9, Marriott Hotel, Franklin, TN. Exhibits. (800)537-1599.

West Virginia FDA - Jun 7-11, Marriott Hotel, Charleston, WV. Exhibits. (800)585-2351.

Funeral Directors & Morticians Assoc of North Carolina - Jun 8-11, Embassy Suites, Winston-Salem, NC. Exhibits. (877)639-1400.

**Texas FDA -** Jun 8-12, Hyatt Regency & Palmer Event Center, Austin, TX. Exhibits. (800)460-8332.

Independent Funeral Directors of Florida - Jun 11-14, Renaissance Resort World Golf Village, St. Augustine, FL. Exhibits. (850) 222-0198.

Arkansas and Louisiana Funeral Directors Associations - Jun 14-16, The Bourbon Orleans Hotels, New Orleans, LA. (337)289-5950.

Virginia FDA - Jun 14-17, Hotel Roanoke, Roanoke, VA. Exhibits. (804)264-0505.

**Georgia FDA -** Jun 14-17, Hyatt Regency Hotel, Savannah, GA. Exhibits. (770)592-8002.

**Pennsylvania FDA -** Jun 15-17, Holiday Inn Harrisburg/ Hershey, Grantville, PA. Exhibits. (717)545-7215.

Wisconsin FDA - Jun 15-18, Kalahari Resort, Wisconsin Dells, WI. Exhibits. (800)648-5580.

Maryland State FDA - Jun 20-25, Clarion Resort, Ocean City, MD. Exhibits. (888)459-9693.

Alabama FDA - Jun 21-24, The Grand Hotel, Point Clear, AL. (334)956-8000.

Florida Morticians Assoc -Jun 21-25, Ramada Inn and Conference Center, Tallahassee, FL. (850)224-2139.

Funeral Directors Assoc of Kentucky - Jun 22-24, Hyatt Regency Louisville, Louisville, **Illinois FDA -** Jun 28-Jul 1, Crowne Plaza Hotel, Springfield, IL. Exhibits. (800)240-4332.

Cemetery Assoc of Tennessee and Georgia Cemetery Assoc - Jul 26-28, Double Tree Hotel, Chattanooga, TN. Exhibits. (615)714-9605.

**NFDMA -** Aug 1-5, Detroit Marriott & COBO Convention Center, Detroit, MI. Exhibits. (800)434-0958.

**CANA -** Aug 19-22, Marriott City Center Hotel, Denver, CO. Exhibits. (312)245-1077.

Washington State FDA -Aug 23-25, Campbell's Resort, Chelan, WA. Exhibits. (253)588-7111.

New York State Assoc of Cemeteries Fall Conference - Sep 13-16, Sagamore Resort, Bolton Landing, NY. Exhibits. (518)783-1134.

**New Jersey State FDA -** Sep 21-24, Bally's Atlantic City, Atlantic City, NJ. Exhibits. (800)734-3712.

Washington Cemetery & Funeral Assoc - Sep 23-27, Coeur d'Alene Golf & Spa Resort, Coeur d'Alene, ID. Exhibits. (888)522-7637.

**Catholic Cemetery Conference** - Sep 29-Oct 2, Chicago Hilton & Towers, Chicago, IL. Exhibits. (888) 850-8131.

Selected Independent Funeral Homes - Oct 7-10, Hard Rock Hotel, San Diego, CA. Exhibits. (800)323-4219.

Pennsylvania Cemetery, Crematory & Funl Hm Assoc - Sep 27-29, 2009, Pittsburgh Institute of Mortuary Science, Pittsburgh, PA. (717)236-9970.

**NFDA -** Oct 25-28, 2009, Boston Convention & Expo Center, Boston, MA. Exhibits. (800)228-6332.

Professional Grounds Management Society - Oct 28-31, 2009, Louisville, KY. Exhibits. (800)609-7467.

**CFSA Fall Conference -** Nov 16-17, 2009, Crowne Plaza, Indianapolis, IN. Exhibits. (847)295-6630.

#### 2010

**ICCFA -** Mar 10-13, 2010, Grand Hyatt & San Antonio Convention Center, San Antonio, TX. Exhibits. (800)645-7700.

Kansas, Missouri and Nebraska Funeral Directors Associations Tri-State Convention - May 2-5, 2010, Overland Park Convention Center, Overland Park, KS. Exhibits. (785)232-7789 or (573)635-1661 or (402)423Virginia FDA - Jun 13-16, 2010, Newport News Marriott at City Center, Newport News, VA. Exhibits. (804)264-3260.

Catholic Cemetery Conference - Sep 14-17, 2010, Omaha Hilton, Omaha, NE. Exhibits. (888) 850-8131.

#### SEMINARS/MEETINGS

The Funeral Service Professional Association - meets every Sunday night online at 8pm for discussion at www. embalmer.com.

ICCFA Wide World of Sales Conference - Jan 13-15, Las Vegas Hilton, Las Vegas, NV. (800)645-7700.

National Center for Death **Education Online Courses** - Jan 12-Feb 6, Spiritual Care for Patients with Dementia and their Families; Feb 16-Mar13, Caring for Children and Families: Providing Psychosocial and Spiritual Assistance; Apr 6-May1, Psychosocial Needs at the End of Life; May 5-29, Bereavement Care: Current Concepts and the Application to Practice; Jun 8-Jul 3, Complementary Therapies; Sep 14-Oct 9, Drawing Lines in the Sand; Oct 19-Nov 13, Spiritual Issues at the End of Life. 617-928-4649 or ncde@ mountida.edu.

The Academy Training Dates - Jan 20-23, Advanced Funeral Planning 101; Jan 27-28, Family Service Followup Programs, Michigan; Jan 30, Cremation Solutions, Chicago, IL; Feb 3, Cremation Solutions, Wisconsin; Feb 4-5, Boomers and Beyond, Wisconsin; Mar 24-25, Boomers and Beyond, Indiana; Mar 26-27, Community Presentations; Apr 21-24, AFP 101; Apr 28-29, Financial Aspects of Advance Funeral Planning; Jun 8-9, Boomers and Beyond; Jun 10-11, Community Presentations; Jul 21-24, AFP 101; Sep 10-11, Boomers and Beyond; Sep 15-16, Family Service Follow-up Programs; Oct 20-23, AFP 101; Oct 27-28, Financial Aspects of Advance Funeral Planning; Jan 19-22, 2010, AFP 101. The Academy Training Center, Franklin, OH, unless otherwise noted. (800)331-6270.

Alabama FDA Midwinter Meeting - Jan 19-20, Birmingham Marriott, Birmingham, AL. (334)956-8000.

South Carolina Cemetery Assoc Winter Workshop -Jan 25-26, Embassy Suites, CoAssoc of California Cremationists Operators Training - Feb 11, Embassy Suites, Sacramento, CA. (562)596-0464.

MKJ Marketing Seminars - Feb 9-12 "Receptions" Ski

- Feb 9-12, "Receptions" Ski Seminar, The Westin Riverfront Resort, Beaver Creek, CO; Mar 9-10, "Receptions" Naples Grande Beach Resort, Naples, FL; Mar 11-12, "Event Planning" Naples, FL. (888)655-1566.

**CFSA Winter Seminar** - Feb 26-28, Hilton Marco Island Beach Resort, Marco Island, FL. (847)295-6630.

**Georgia FDA Legislative Reception -** Mar 3, Georgia Railway Train Depot, Atlanta, GA. (770)592-8002.

West Virginia FDA Midwinter Meeting - Mar 3-5, Marriott Hotel, Charleston, WV. (800)585-2351.

NFDA Advocacy Summit -Mar 30-Apr 1, Renaissance Mayflower Hotel, Washington, DC. (800)228-6332.

NFDA Family Business Conference - Apr 5-7, Thunderbird School of Global Management, Phoenix, AZ. (800)228-6332.

Academy of Graduate Embalmers of Georgia Clinic - Apr 20-22, Holiday Inn, Forsyth, GA. (877)840-6060.

All Hazards Management Symposium - Apr 21-23, Tri-State Fire Academy, Huntington, WV. (304)522-2006 or (304)525-8121.

Catholic Cemetery Conference Smaller Cemetery Seminar - Apr 23-26, Philadelphia, PA. (888) 850-8131.

NFDMA House of Representatives - Apr 25-28, Hotel DuPont, Wilmington, DE. (800)434-0958.

American Board of Funeral Service Education Meeting - Apr 29-May 2, Crowne Plaza, Springfield, MO. (816)233-3747.

New York State Assoc of Cemeteries Public Affairs Seminar - May 4-5, Desmond Hotel, Albany, NY. (518)783-1134.

Catholic Cemetery Conference School of Leadership & Management Excellence - Jul 12-16, John Carroll University, Cleveland, OH. (888) 850-8131.

Assoc of California Cremationists Operators Training -Jul 14-15, Best Western Pepper Tree Inn, Santa Barbara, CA. (562)596-0464. JANUARY 2009 When Flood Waters deluge Mortuary Lift Company, Staff, Friends and Strangers accomplish the Impossible

CEDAR RAPIDS, IA-When the Cedar River overflowed its banks, "business as usual" slid to a halt for Mortuary Lift Company. Hazardous floodwaters brought an immediate, police-enforced evacuation of the company's offices and manufacturing facility, stranding on the second floor five body liftsordered by customers and scheduled for deliveryalong with heavy manufacturing machines. With the entire neighborhood off-limits and guarded by police, the staff of Mortuary Lift faced a threatening challenge: how to get the lifts-designed to lift and move up to 1,000 pounds-out of the building and shipped to customers with minimal delay.



President Katie Hill

The flood zone was in chaos when Mortuary Lift got clearance from police to re-enter their headquarters in the Cherry Building, three blocks from the river. Facing a window of just eight hours, the staff had to think creatively, move quickly and depend on the brawn of family, friends and strangers. Conditions could not have been worse power outages meant no lights and no elevator in the historic old building, and as the floodwaters began to recede they left behind a slippery coating of mud. With the same ingenuity that has provided highquality, dependable body lifts for 50 years, the staff and anyone willing to help went to work. They built a makeshift ramp down the narrow, unlit, and slippery backstairs. And despite the odds, they managed to get all five machines from the second floor to ground level. But the struggle wasn't over. With large trucks banned from the flood zone, the machines had to first be loaded onto pickup trucks and taken outside of the flood zone to waiting semis ready to complete the delivery. **CONTINUED ON PAGE B9** 

Kansas Funeral Directors & Embalmers Assoc - Apr 26-29, Capitol Plaza Hotel, Topeka, KS. Exhibits. (785)232-7789.

**Nebraska FDA -** Apr 27-29, Embassy Suites Downtown, Lincoln, NE. Exhibits. (402)423-8900.

Michigan FDA - May 4-7, Soaring Eagles Resort, Mt. Pleasant, MI. Exhibits. (800)937-6332.

**Minnesota FDA** - May 5-7, The DePot, Minneapolis, MN. Exhibits. (763)416-0124.

**South Dakota FDA -** May 11-12, Rapid City, SD. Exhibits. (605)246-9466.

North Carolina FDA - May 11-13, Twin City Quarter, Winston-Salem, NC. Exhibits. (800)616-2332.

South Carolina Morticians Assoc - May 11-14, Charleston, SC. Exhibits. (866)711-3103. KY. Exhibits. (800)866-3211. 89

Idaho Funeral Service Assoc - Jun 28-Jul 1, Whitetail Resort, McCall, ID. Exhibits. (208)888-2730.

1. 8900.

**s- West Virginia FDA -** Jun ail 6-10, 2010, Marriott Hotel, ts. Charleston, WV. Exhibits. (800)585-2351. lumbia, SC. (803)419-0768.

Maryland State FDA Midwinter Retreat - Feb 6-8, Clarion Resort, Ocean City, MD. (888)459-9693.

If you have a Convention, Meeting or Seminar that you would like to see listed here, send information to:

PO Box 5159 Youngstown, OH 44514

Fax 1-800-321-9040

info@nomispublications.com



**ICCFA University -** Jul 17-22, Mid South Convention Center and Veranda Hotel, Tunica, MS. (800)645-7700.

NFDA Leadership Conference - Jul 26-29, Chateau on the Lake Resort, Branson, MO. (800)228-6332.

ICCFA Fall Management Conference - Oct 7-10, 2009, Washington, DC. (800)645-7700.

Jewish Funeral Directors of America Seminar - Nov 1-5, 2009, St. Regis Monarch Beach Resort, Dana Point, CA. (781)477-9300.

#### 2010

ICCFA Wide World of Sales Conference - Jan 13-15, 2010, Riverside Hilton, New Orleans, LA. (800)645-7700.

West Virginia FDA Midwinter Meeting - Feb 9-11, Marriott Hotel, Charleston, WV. (800)585-2351.



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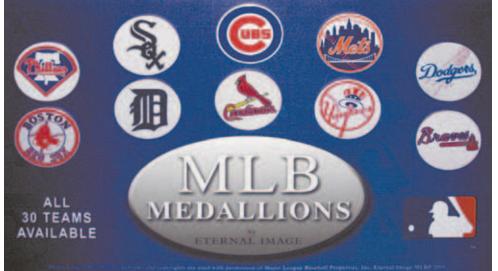
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# **Complete Line of Major League** Baseball<sup>™</sup> Medallion Headstone Markers are now Available



FARMINGTON HILLS, MI— Eternal Image, Inc. (OTC:ETNL.PK), a public company engaged in the design, manufacturing and marketing of licensed brand image funerary products such as caskets, urns, monuments and vaults, announced that Major League Baseball<sup>™</sup> medallion headstone markers, represent-

ing all 30 teams, are now available to customers, distributors and funeral homes.

The medallions are a half pound of pure solid bronze. They can be fixed to headstones and monuments of all types. The markers are painted in team colors with long lasting all weather paint.

"With intentions to dominate the funeral industry with like products, these medallions are a logical extension of the notorious MLB<sup>™</sup> product line," said Clint Mytych, CEO, Eternal Image. "When our customers ask for a specific product, we take their requests very seriously. With the extension of the MLB line we are fulfilling the wishes of the numerous sports fans out there that are looking for a way to honor their love of the game."

Eternal Image, founded in 2002, is headquartered in Farm-

ington Hills, MI. The Medallions can be fixed to company is the first and headstones, markers and only manufacturer and monuments of all types. marketer of licensed

brand image funerary products. Currently, the company offers urns and caskets that feature licensed images from Major League Baseball, STAR TREK, Precious Moments, and the Vatican Library Collection,, as well as pet urns featuring the American Kennel Club, and Cat Fanciers'<sup>TM</sup> Association. For more information about EI, visit www.EternalImage.net or call 1-888-6-CASKET.



**Eternal Image offers Brand Name** 

**Funerary Products for Pet Owners** 

Cat Fanciers' Association<sup>™</sup> and American Kennel Club<sup>™</sup> Memorial Garden Markers offer pet owners an affordable way to honor their family friends

American Kennel Club™ Memorial Garden Marker



Cat Fanciers' Association™ Memorial Garden Marker

# Eternal Image enters college and university market through agreement with Collegiate Licensing Company

nator. "It has been gratifying to see the growth in product offerings and distribution channels. For many individuals, the collegiate experience is the foundation of their post-

graduate life and their affinity for their university lasts a lifetime-and beyond."

EI expects the university category to grow greatly in the coming years.

"Colleges are seeking to offer graduates highquality products and professional services, and we have the expertise they need," said Mytych. "Not only do we expect our relationship with CLC to expand, we are speaking with schools-some of them major universities that do not currently have representation but are interested in offering simi-



#### Continued from Page B1

lar products to their own alumni."

Building Q, a licensing and marketing firm headquartered in Medford, NJ, represented Eternal Image in the acquisition of the license.

# **PBS Video: "A Cemetery** Special" now available at UndergroundHumor.com

WILTON, CT — UndergroundHumor.com is pleased to announce that PBS Home Video's A Cemetery Special is now available on DVD in its video store.

In the nineteenth century it was common for Americans to visit the local cemetery when they wanted to escape from industrial cities. The cemeteries offered a green and natural environment where visitors could relax, view art, and pay respect to the dearly departed. Occasionally cemeteries got so crowded that tickets were required for admission. Today cemeteries aren't such a popular destination, but these beautiful places are full of surprises and stories. A Cemetery Spe*cial* goes beyond the tombstones, monuments, and mausoleums to tour an assortment of graveyards from Key West to Alaska. Along the way you will discover that family mementos, funny epitaphs, annual celebrations, and local traditions are only a small part of what people leave behind. PBS HOME VIDEO UndergroundHumor.com is the funeral service profession's subterranean source for gifts and novelties, featuring books, videos, t-shirts, scale models, antiques and more. Catalogs are mailed upon A CEMETERY SPECIAL request or can be downloaded from their website at any time. For further information, visit www.UndergroundHumor.com or call toll-free at 1-800-961-6132.

#### FARMINGTON HILLS, MI

The Eternal Image pet line includes products licensed by the American Kennel Club<sup>™</sup> for dogs and the Cat Fanciers' Association<sup>™</sup> for cats. The American Kennel Club<sup>™</sup> urn, available now for purchase, is the first pet product offered by Eternal Image. The Cat Fanciers' Association urn was added to the Eternal Image pet product line in 2007. The line was then expanded to include the CFA<sup>TM</sup> Memorial Garden Marker and the AKC<sup>™</sup> Memorial Garden Marker.

The markers are crafted from aluminum and measure 9" in diameter. The Egyptian style design—an echo of the urn designfeatures two felines facing each other, with the CFA logo in the center of the marker. Owners can have the cat's name engraved on a plaque attached to the marker. The AKC design includes a border of paw prints around the perimeter of the marker with the American Kennel Club logo in the top center of the piece. For more personalization, owners can have their dog's name engraved on a plaque attached to the marker.

Eternal Image, founded in 2002, is headquartered in Farmington Hills, MI. The company is the first and only manufacturer and marketer of licensed brand image funerary products. For more information about EI, visit www.EternalImage.net or call 1-888-6-CASKET.



2006 Eagle Cadillac Ultimate Elite Hearse w/table dark blue, dark blue top, blue leathe



1999 Eagle Cadillac Ultimate Elite w/table white, dark blue crown top, blue leathe



2001 S & S Lincoln Six Door Linco black, black top, black leather



2000 Eagle Lincoln Ultimate Hearse white, white top, blue leathe



1996 S & S Cadillac Medalist Hearse dark blue, dark blue top, blue cloth



1999 Eagle Lincoln Ultimate Hearse light sage, light sage top, gray lea



2006 Superior Cadillac Statesman Hearse black, black top, black leather



2002 Eagle Cadillac Ultimate Hearse black, black top, blue leatber



1996 Eagle Cadillac Coupe de Fleur Elite Hearse w/table black, black top, black leathe



1998 S & S Cadillac Victoria Hearse dark blue, dark blue top, blue leatber

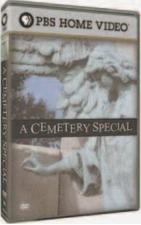


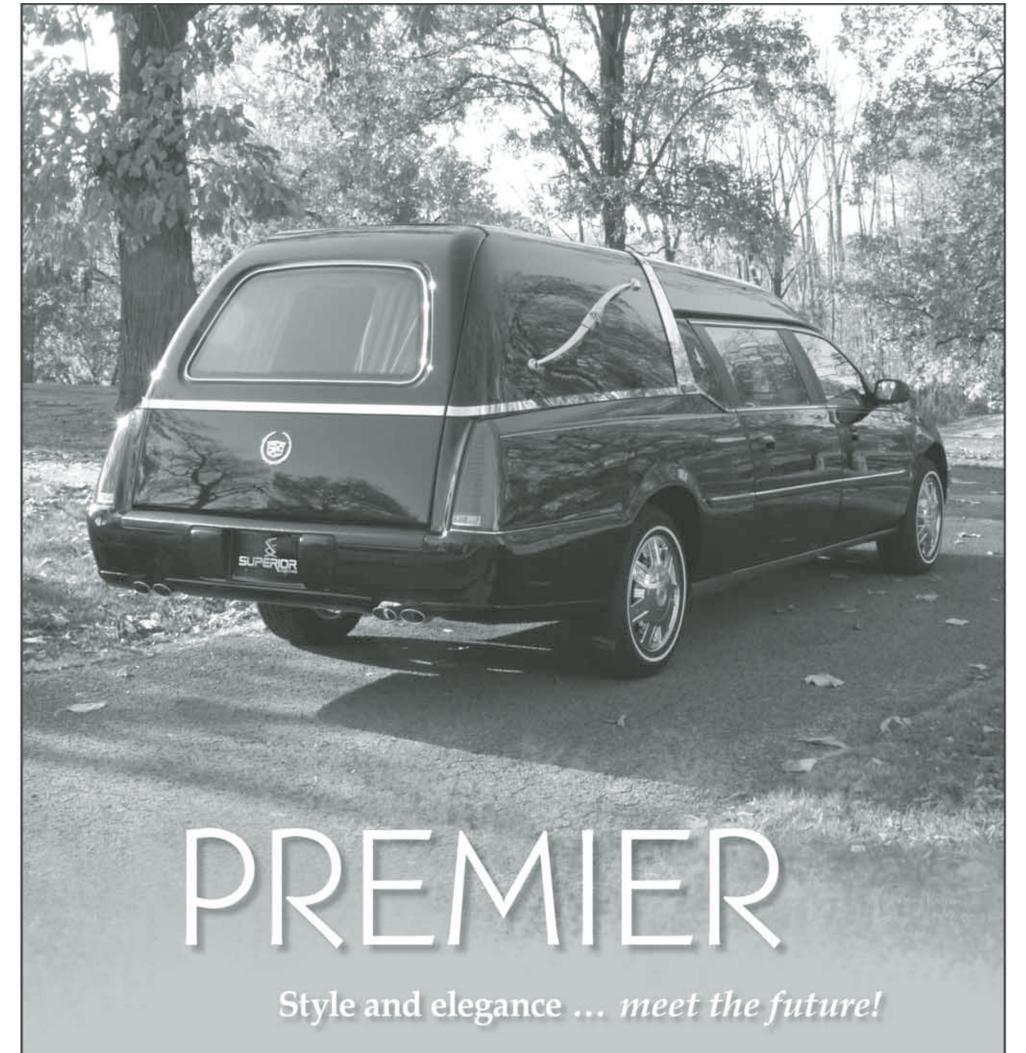
1998 Eagle Cadillac Ultimate Hearse gray, black top, blue leathe



1996 S & S Cadillac Victoria Hearse black, black top, black leather









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# Grief Resources Catalog includes those Askew Ambulance Die-cast Model to who have Experienced Grief and Lived to Write About It

EDINA, MN-For many of the folks who attend grief support groups, the most important part of the program is journaling-the process of putting in writing your most private thoughts about how you feel and about what is happening to you and to those around you. Many of these journals are eventually edited and published as books.

Dennis Williams, manager of the Grief Resources Catalog website (www.griefresourcescatalog.com), found that many of the people who had submitted grief books to the website for inclusion had done just thatstarted a journal during this intense period of grief and then published it as a personal statement about survival.

"Many of the books and booklets that we currently have on our website catalog fit the category of grieving people telling their own stories" said Williams. "We decided that the booklets and books that were written in the first person tense should be put together under the title of 'Telling Our Story,'" continued Williams. "The category now includes twelve different 'stories' from survivors, including child loss (young children, teens and adult children) and spousal loss, from both the male and female perspective. These stories are so personal they are sometimes very hard to read," said Williams. "But for someone who has experienced a similar loss and is trying to figure out how he or she is going to make it through this terrible time, the importance of books can't be over-stated."

"When you think about the dedication, desire and fortitude of these people to take on the almost overwhelming challenge of getting their journals published as books, it's very inspirational. These booklets and books make a great addition to a funeral home lending library."

Most of the books and booklets on the Grief Resources Catalog website written by survivors include practical suggestions and listings of resources. Some of the books even include remembrance tokens and rituals.

Here is a listing of the books currently included in the "Telling Our Story" category:

- Healing A Father's Grief by William Schatz
- Healing Grief by Amy Hillyard Jensen
  - Curando El Pesar (Spanish version of Healing Grief) by Amy Hillyard Jensen
  - How To Recover From Grief by Richard Lewis Detrich and Nicola J. Steel
- Letters To My Husband by Fern Field Brooks
- Love never dies A Mother's Journey from Loss to Love by Sandy Goodman
- My Teen Angel A Mother's Grief About *Heartache-Healing-Hope* by Sally Silagy
- Parent's Grief Help and Understanding After The Death of a Baby by Carol Parrott
- Sibling Grief by Marcia G. Sherago
- Sit Down God... I'm Angry by R.F. Smith, Jr.
- Trophies and Treasures by Rose Willis Thompson
- Will Our Tears Forever Flow A Father's Story of Grief and Hope by Ted L. Wampler

Grief Resources Catalog carries more than 50 different grief books, booklets, tapes and DVDs-including the increasingly popular little booklets that will provide comfort for the grieving. For additional information or a free, printed catalog or to order materials, contact Grief Resources Catalog on the Internet at www.griefresourcescatalog.com. Write to Grief Resources Catalog at 5021 Vernon Avenue, #209, Edina, MN 55436. Call or fax Dennis Williams at (952) 922-3469. E-mail: williams@griefresourcescatalog.com.



be available in January

Askew Ambulance 1957 Chevy Nomad

EBENSBURG, PA— The eleventh professional car in the Askew-Houser Funeral Home series which is scheduled to be available in January celebrates the firm's ambulance heritage. Tim Houser recalls "In the 50s, when my dad was just a lad, our funeral home provided ambulance service to the local communities. We used combinations and straight ambulance units, but none had the vast array of medical instruments of their modern-day counterparts. 'You called, we hauled,' as fast as we could in any kind of weather and at any hour. My father often tells me that he's glad that those ambulance days are gone. To make a long story short, in 1963, with costs on the rise, and medical requirements on the increase, our predecessor John W. Askew took the ambulance service checkbook along with the '63 Cadillac ambulance from the garage and delivered them both to the local borough council suggesting that the community form their own ambulance association. The Ebensburg Area Ambulance Association was born and they still provide this valuable service to our community today."

"The Professional Car Series," now in its sixth year has become an annual item that is very much anticipated by toy-bank and die-cast collectors. The 1957 Chevy Nomad is highly detailed. It sports the original Askew Ambulance door badge, single roof beacon and industry-specific rear-side window detailing. To add to this model's allure, it features flip down seats, working side windows, opening rear, front doors and hood and a detailed engine. With the stock market tanking and the politicians still lining their own pockets, you can be assured that the Askew-Houser Professional Car Series will remain an affordable fun collectible. This year's model is again limited to 504 units, 1/25th scale, measures approx. 9 inches by 3" by 3". The '57 Nomad ambulance will make a great addition to your fleet.

Timothy P. Houser, owner/president of Askew-Houser Funeral Homes, Inc. is an avid collector who enjoys a life membership to the Professional Car Society, and membership to Toy Train and Die-cast model collector's associations. He is also a member of the Selected Independent Funeral Directors and the International Order of the Golden Rule. "We consider our Askew-Houser promotional items an outreach of our funeral business, which has afforded us the opportunity to make friends on a national level and in the course of these friendships, end much of the mystery and fear surrounding the death care industry."

For more information or to order visit www.askerhouser.com.



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### Page B8 The Funeral Flag to be Developed

**LAURELTON,NY— The Funeral Flag** is a specially designed decorative flag to be easily secured to automobiles. The design intent is to offer a clear and easily understood marker which alerts passing motorists that one was driving in a funeral procession. It is manufactured of high quality weather resistant fabric and is triangular shaped measuring several inches in length and width. It is designed to provide a clear visual alert to passing motorists that the vehicle is part of a funeral processional. The Funeral Flag is solid white in color with the word FUNERAL in bold block letters on either side of the flag. The letters will be in bright purple hue with the same color serving as decorative piping adorning the border of the flag. A rigid wire runs through the piping ensuring the flag is visible at all times. An elongated plastic clamp mechanism is positioned at the base for use in securing to a vehicle window.

For more complete information on design features, advantages, benefits, target markets and distribution channels, please go to the product website www.adventproduct.net/23116/default.htm.

The Funeral Flag was invented by Joseph Skinner of Laurelton, NY. He said, "I designed the Funeral Flag as a means to

identify vehicles in a funeral procession to other vehicle drivers. The flag designates the need for others to concede the right-of-way and also allows them to show respect. It will enable all drivers, particularly in a long cortege, to arrive safe and timely at the cemetery for the final tribute to a loved one or friend."

Development of the product is being handled by Advent Product Development of Pawleys Island, SC.



# Cooperative Funeral Fund names Harris as Director of Marketing

MADISON, CT— Cooperative Funeral Fund, a pre-need fund management company, has expanded its management team with the addition of Wendy Clinton Harris as Marketing Director. Harris is excited to be in this position and stated "Cooperative Funeral Fund (CFF) Inc. has attained over 700 client funeral homes and 300 million in assets without actively marketing itself." Although the company feels this speaks volumes, it intends to open up to new geographic markets.

"Funeral homes in other states deserve to have the CFF option for pre-need fund management," stated Harris who intends to assist in that regard. In addition, owner **Mark Mannix** wants to increase marketing opportunities for his client funeral homes. Harris' goal will be to increase the market share of CFF clients via pre-need marketing and advertising. She will market standard products, like advertisements as well as encourage under-utilized marketing mediums such as press releases, senior seminars and market research. She will create new products to adjust to changes in the market.

Harris has experience in branding and marketing new products in advertising agencies as well as funeral industry marketing. She has also served as a management consultant to small, family owned businesses and managed her own small market research business. Her degree is in Industrial Psychology and minor in Gerontology. She may be reached at wendy@cffinc. com or (800) 336-1102.

### The Funeral Branding Group Debuts



# Apex announces their Solid Poplar Casket



**POMONA,CA**— Apex Casket is pleased to announce the addition of the *Solid Poplar* (H-CS05). The Solid Poplar casket has a hand rubbed high gloss finish and bronze hardware. This casket gives funeral homes a luxurious casket offering at a price that is affordable for even the most budget minded family. These caskets feature a light champagne velvet beaded spread, full lining, and a tailored pillow that is suitable for a man or woman.

Apex continues its commitment to quality and innovation at an affordable price with the Solid Poplar casket. In addition, Apex brings a full line of affordable quality caskets, both traditional and innovative, to funeral directors. They have a continued commitment to provide the funeral industry with quality products in conjunction with competitive pricing.

To see Apex's entire product line, go to www.apexcasket.com. Email any questions to sales@apexcasket.com. Call to request a catalog at 1-888-680-6800.

## TheFuneralSite.com Funeral Planning Guides for Los Angeles and San Francisco

**SEATTLE,WA**— Brides planning a wedding have over seven online wedding guides to help them explore ideas and connect with San Francisco or Los Angeles vendors. Families planning a funeral in these areas have none—until now. The new **BayAreaFuneralGuide.com** and **LA-FuneralGuide.com** online funeral-planning guides are now available.

"We want to help people consider all their options and find vendors. Some people will use our guide to find a funeral home and have it take care of everything. Others, will use the funeral home only for direct cremation and use our guide to plan a memorial event at a reception site with food, music and a DVD tribute to their loved one's life," said **Anna Copley**, cofounder.

There are 17 categories in the BayAreaFuneralGuide. com and 21 categories in the LAFuneralGuide.com. Some of these categories include Cemeteries, Scattering by Boat, Clergy, Flowers, Dove Release, Reception Sites, Reception Sites, and Musicians. Categories include options such as bagpipe players, home funeral guides (also known as death midwives) and a listing for High Sierra Gardens, a service that hikes your loved one's ashes into the mountains for scattering by hand and provides photographic evidence of the scattering. Other categories include unusual options such as ash Scattering by Balloon, and Transportation, which includes a listing for G & F Carriages' horse drawn hearse.

this category are nonprofit organizations providing free or low-cost grief counseling.

Both guides feature an interactive map of all the funeral homes in the area and a directory of all the cemeteries. People can easily identify funeral homes, compare services and become more informed of their funeral options.

Articles include Low Cost Funeral Tips for the Bay Area, Green Funerals and Burials, and Scattering Remains in the Bay Area. The Guide includes a complete directory of the California state laws regulating funeral homes and cemeteries. Some of the funeral homes are "featured" with their own Web pages containing photos and other information.

In keeping with TheFuneralSite.com's mission to help people plan funerals, the site offers a free online funeral-planning tool called MY FUNERAL. MY FUNER-AL covers all issues involved, from major considerations like, "Do I want to be buried or cremated?" to details such as what you want inscribed on your headstone. The MY FU-NERAL tool contains seven steps, but users can skip steps or stop at any time and all their completed work will be saved. MY FUNERAL helps people consider their many options, make informed decisions, and pass these decisions on to people who will carry out their wishes. Both guides are part of www.TheFuneralSite.com, a national funeral-planning Web site based in Seattle. For more information visit www. TheFuneralSite.com, email info@TheFuneralSite.com or call (253) 854-7021.

# Passages introduces Eco-friendly Caskets

(interior, at the shoulder) and fit neatly inside the larger cashets to reduce carbon emissions and delivery costs. The larger caskets measure 6'5" violong and 24" wide.

The Passages Eco-friendly Caskets contain no plastic or metal components and can be utilized for either cremation or green burial. They are also suitable for Jewish or Muslim burials. No animal by-products are used during the production process and each is handwoven by skilled artisans. The caskets feature a natural cotton interior, pillow and shroud. A biodegradable plastic interior lining is also provided to contain any potential fluid leakage.

Continued from Page B1

In addition, the caskets have a flat underside to provide extra stability and facilitate movement into funeral vehicles and into the cremation retort. Although the caskets themselves weigh only 50 lbs, each is weight tested to 300 lbs.

Founded in 1999, Passages continues to bring affordable, profitable and innovative eco-friendly products to the funeral industry. For more information on their extensive product line and merchandising systems, visit www.earthurn.com or call toll free at (888) 480-6400. Ask about available casket discounts and complimentary standard delivery.

# Michael H. Ebmeier and Tony Torres become Senior Vice Presidents at Forethought

**INDIANAPOLIS**— Forethought Financial Group, Inc. ("Forethought"), a leading provider of insurance and financial solutions for families managing retirement and end-oflife needs in the United States, recently announced the hiring of **Michael H. Ebmeier**, CFP, CLU, ChFC, as Senior Vice President, Marketing.

Ebmeier, 42, brings extensive experience to Forethought, having held multiple positions at **Old Mutual Financial Life Insurance Company**, including product management and marketing. Most recently Michael was the owner of **Producers Choice East**, an affiliate of one of the nation's largest independent wholesalers of fixed annuities.

"Forethought is an extremely solid company, providing industry-leading products and services to the marketplace. Their personnel include some of the most distinguished leaders in the industry and the opportunity to join the organization and work with them is very exciting," commented Ebmeier.

Based in Indianapolis, Ebmeier will be responsible for annuity sales and marketing support services for all of Forethought's product lines. In addition, he will lead product development efforts for the organization. Mike will report to **Art Pickering**, Chief Marketing Officer.

"It is our goal at Forethought to continue to expand our distribution network to better serve consumers desiring innovative insurance and financial solutions for managing retirement and end-of-life needs. Mike's addition to the Forethought team will help us do just that," noted **John Graf**, President, Chairman and CEO of Forethought.

In addition, Forethought recently announced Tony Torres as the Senior Vice President, Financial Services. Torres brings extensive experience to Forethought, with more than 35 years in commercial lending. Prior to joining Forethought last year, Tony served as the President of **PSI Lending**, a business focused on acquisition and succession planning loans to the death care industry, a lender role that he has served for the last 15 years. As Senior Vice President, Financial Services Torres will lead Forethought Capital Funding, Inc. and Forethought Federal Savings Bank. "Tony's lengthy experience with funeral home and cemetery business, banking and lending, provide a unique background that will enable him to successfully lead these businesses," noted John Graf, President, Chairman and CEO. Forethought Financial Group, Inc., through its subsidiaries, provides innovative insurance and financial solutions for families managing retirement and end-of-life needs. Headquartered in Indianapolis, their companies provide life insurance, trust programs and annuities. Forethought's insurance subsidiaries have been consistently recognized by A.M. Best for financial strength. Insurance affiliates include Forethought Life Insurance Company and Forethought National Life Insurance Company. Collectively, the insurance companies are licensed to sell in 49 states, the District of Columbia and Puerto Rico. Forethought also provides trust services in 28 states and the District of Columbia. Forethought, through its life insurance subsidiaries, has assets owned and under management in excess of \$3.7 billion, approximately \$720 million in annual revenue, more than \$5.0 billion of life insurance protection in force, and has served more than 2 million policyholders since 1985. For more information contact 1-800-331-8853.

**NEW HAVEN,CT**— According to Alan Fletcher in *The Art Of Looking Sideways*, a lady, sitting next to Raymond Loewy at dinner, struck up a conversation.

"Why," she asked, "did you put two Xs in Exxon?"

"Why ask?" he asked "Because," she said, "I couldn't help noticing?" "Well," he responded, "that's the answer."

The Funeral Branding Group (FBG) is a company working exclusively with the death care industry that specializes in assisting in the creation of a custom brand for companies at an affordable price. Clients receive a personal consultation in or-

der to help identify corporate strengths, target markets, operational values and goals. FBG then commissions professional graphic designers to assemble a series of design proposals for the client to review. Client feedback and the refining of designs continues until the client receives the perfect logo. FBG also can customize stationary and marketing products that will reinforce the brand. Finally, funeral homes, cemeteries, crematories and other companies who have had old, unmemorable logos or no logos at all can receive top notch services at an affordable price. For more information, visit www.FuneralBranding.com.

Another unique category is Grief Support. All vendors in

# Tiedemann & Sons and Bev's Threads announce New Corporate Name

**RICHMOND,IN**— As of January 1, 2009, **Theo. Tiedemann & Sons** and **Bev's Threads** are officially known as **Tiedemann-Bev's Industries**. In July 2008, owners **Robert** and **Peter Galletly** opened a new 65,000 square-foot facility in Richmond, IN where their three facilities were combined into a centralized location. The change in name and logo is complemented by the adoption of a new corporate tag line, "Quality is our common thread."

"Our new name reflects the shared values and commitment of the two businesses," says Robert Galletly, co-owner of Tiedemann-Bev's Industries. "It symbolizes a combination of the legacy of these two companies and the expanding range of capabilities and services we are able to offer customers."

Encompassing nine acres of land, the Richmond facility houses the entire operations of Tiedemann-Bev's Industries, including the textile distribution, embroidery, sewing and interiors departments. The new building is designed as a light "green" facility, emphasizing resource-efficient lighting and integrated design components.

The roots of Tiedemann date back to the late 1860s when **Theodore Tiedemann** immigrated to the United States from Germany. He created several businesses, among them textile products and fabrics designed for the interiors and exteriors of caskets. Bob and Pete's grandfather, **William (Bill) Galletly**, signed on with Theo Tiedemann & Sons as a salesman in 1920. Bill Galletly ultimately became president of Tiedemann in 1951. He was joined in his endeavor by his son, **Bob Galletly**, who soon became manager of the company's marketing and sales departments and later president and owner.

The third generation of Galletlys appeared in 1974 when Bob, Jr. joined the company. Later, in 1979, he was followed by his brother, Peter. Bob, Sr. retired from the business in June 1988. In 1999, Bob, Pete and their sister, **Anne**, acquired the assets and business of Bev's Threads, Etc. By 2004, the brothers and Anne had secured 100% of the Tiedemann operations.

"The outreach and goodwill from the Richmond community have been tremendous," says Pete Galletly, co-owner of Tiedemann-Bev's Industries. "Now we are looking forward to the next chapter of the business."

Tiedemann-Bev's Industries' new contact information is as follows: 4225 W. Industries Rd., Richmond, IN 47374. For more information, contact Pete Galletly at (765) 962-4914 or at p.galletly@tiedemann-usa.com.

# **Gale Massey offers Grief Video**

**ST. PETERSBURG,FL**— To better serve those who are grieving, *Grief...Reminders for Healing*, has been reformatted into a beautiful healing video. The words were written by **Gale Massey**, and the piano composition by *Andrea Henning*. This video is appropriate for use in schools, memorial services and bereavement counseling programs. Please see www.

grief-remindersforhealing. com for details.

Gale Massey has been a student of bereavement since 1989. Formally educated (with a graduate degree in Counseling) through Georgia State University, she has gained life knowledge by communing with many educators and spiritual leaders of our time (Elizabeth Kubler-Ross, Stephen Levine, Thich Nhat Hahn, and others). *Grief...Reminders for Healing*, has been distributed widely throughout the US and Canada, and has remained in constant circulation since 1991. Currently there are 500,000 copies in print. This unique 3 x 3-inch pocket book reaches across religion, race, age and gender to touch the very human experience of loss.

## F.A.C. Marketing hires Wynn as Junior Graphic Designer

**BURLINGTON,IA**— **F.A.C. Marketing** is proud to announce the addition of a Junior Graphic Designer to their staff.

**Megan Wynn** was hired for the position in November and has already begun working on multiple projects with the full-service advertising agency including direct mail design and company marketing materials.

Wynn is a recent graduate of the University of Northern Iowa where she received her degree in Graphic Design. Since graduating in May, she worked on multiple freelance projects before joining the F.A.C. Marketing staff. their materials in a timely fashion."

The growing staff at F.A.C. Marketing is a testament to the dedication of their new parent company, **Woodward Communications, Inc.**, to keep the business growing. The addition of Junior Graphic Designer will allow the agency to continue fulfilling the needs of current clients while continuing to grow and offer more services to funeral homes across the nation.

F.A.C. Marketing is a full-service marketing agency. With years of experience and concentration in the funeral industry, the professionals at F.A.C. Marketing are dedicated to providing custom marketing solutions to each individual funeral home. For more information on the agency's graphic design services, or any of their services, please visit www.facmarketing.com or call 800-800-5809.

### ETERY NEWS Section B Page B9 Mike Holberg is featured in "The Crafts Report" for his unique, handcrafted line of Glass Memorial Urns

SEATTLE,WA— The cover photo for the November issue of "The Crafts Report" is Renowned Seattle glass artist, Mike Holberg's Venetia design, one of six distinct styles in his Personal Temples collection. All the designs are influenced by a storied tradition of Italian glass art, handcrafted and signed by the artist. The focus of the November issue is modern memorials highlighting the trend away from the generic to more artful and personal vessels.

When asked about the trend toward more personal memorials, Holberg, who is fast becoming the leading glass artist in the memorial art field, said, "The fact that such a prominent industry magazine has focused this issue on memorial art, shows that the public is demanding new and more creative options in which to honor the memories of their loved ones." I am also working on some new designs that incorporate photosensitive glass. It will allow me to put a photographic image into the



glass that will last virtually forever." There are very few artists even using this technique and none in memorial art.

Mr. Holberg worked under noted glass artist *Dale Chihuly* for several years before turning his attention to creating memorial art. In addition to his Personal Temples he also accepts private commissions and shows his art in galleries around the U.S. To see a selected line of his other designs please visit www. holbergglass.com.

## Anthony Funeral Supply expands Product Line

LIVINGSTON,NJ—Anthony Funeral Supply, LLC, exclusive distributor of *Photique Tissue Box Covers* by Marilyn Claire, LLC is expanding their line of products.

Due to the success of the Photique Tissue Box Covers, Anthony Funeral Supply is now distributing a complete line of clear plastic garments to supplement the white plastic garments, along with the *Kimberly-Clarke Brand* of "Purple" hi-risk gloves that have become highly requested from medical examiners.

These new items join the complete line of prep room and paper goods that are inventoried, which feature brands such as **Frigid Fluids**, **Lovell Crosses & Crucifixes** and **John Brandy Prayer Cards**. A new catalog showing the expanded offerings and all item additions for 2009 will be available. For more information and catalog please contact **Anthony DiTringo**, Anthony Funeral Supply, LLC, 20 Goodhart Drive, Livingston, NJ 07039. Phone (862) 485-6999 email aditr40199@ aol.com or fax (973) 992-6593.

# Wilbert Funeral Services, Inc. Profiled in Business Magazine

Efforts Underway at

**Broadview Facility** 

**BROADVIEW,IL**— Achieving Business Excellence magazine, a respected global source of information and knowledge for business leaders, features **Wilbert Funeral Services, Inc.** in its current issue in an article entitled "The Business of Remembrance" by ness-of-remembrance&catid=45:manufact uring&Itemid=67

for business Denny Knigga, Wilbert's Vice President of Manufacturing, commented, "We are excited that our early results in continuous improvement and lean manufacturing have been highlighted in a respected publication like Achieving Business Excellence. While we still have a way to go, it's rewarding that the work of our associates has been rec-**Publication Features** ognized."

"We are excited to add such a talented designer to our team," said **Mindy Kraus**, Business Manager and Creative Director of F.A.C Marketing. "The new position will allow us to keep up with our growing clientele while ensuring current clients receive

# When Flood Waters deluge Mortuary Lift, Staff, Friends and Strangers accomplish the Impossible Continued from Page B2

"It truly was an amazing group effort," notes **Katie Hill**, president of Mortuary Lift. "We were at the mercy of nature, unfavorable conditions, the police and the clock. Employees, friends and people we didn't even know tied ropes to their waists while others held and guided the large

equipment down the filthy, stairway – in the dark. It's amazing what people can accomplish together." Failure to deliver the products could have been a serious blow to the business. Instead, delivery was delayed by just one week to customers who sympathized with the circumstances. Mortuary Lift located temporary work space and within three days of the move their operations were back up and running.

It took five months to restore the historic Cherry Building, but Mortuary Lift Company returned to the building November 7. staff writer John O'Hanlon.

In the article focused primarily on the process improvements taking place at Wilbert's Broadview man-

ufacturing facility, Mr. O'Hanlon writes, "Tradition is a virtue, but in the country's premier supplier of vaults, cremation urns

and memorials, it really has no place in the back office. Realizing this, **Denny Knigga** was brought in to affect change in the manufacturing processes of the company and to introduce the concept of lean manufacturing."

Hanlon goes on to discuss the efforts undertaken at Wilbert as the lean manufacturing journey begins. This includes the relocation of urn production from a closed plant to the Broadview facility and the cost reductions realized by this action. The article can be found on the web at: http:// www.bus-ex.com/index.php?option=com\_ content&view=article&id=1116:the-busi-

#### Publication Features ognized." Continuous Improvement Wilber

Wilbert Funeral Services, Inc. is the leading single-source supplier of burial vaults and cremation-related

products and services to North American funeral homes. From its offices in Broadview, the company licenses the right to manufacture burial vaults under the Wilbert trademark to a network of over 200 licensees and sub-licensees throughout North America.

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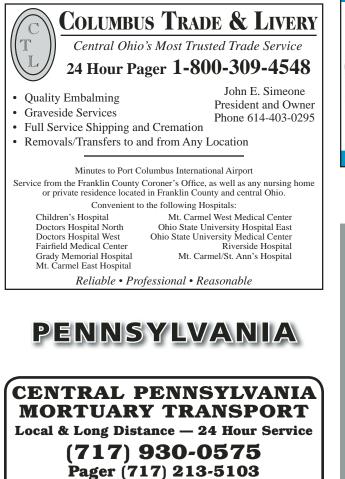
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TOTAL	TOTAL
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If photo option has been chosen, please attach a quality photo or e-mail jpg file, resolution 72 dpi for online only or 300 dpi for online and in print to: *cindy@nomispublications.com* subject line: *Classified Ad Photo* 

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# From selling a funeral business to miscellaneous products Funeral Home & Cemetery News Classifieds have it all!



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x Reply Number \$ 8.00	
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8

**MATCHING SET** 2000 Lincoln Hearse (Krystal). Bought new, silver and black, 30,000 miles, perfect shape. 2001 LCW 100" Stretch Limousine. Silver and black, 9-passenger, perfect condition, new electronics, DVD, stereos, etc., 51,000 miles. Both cars \$38,900. Call (814) 539-5634 or email frank@ducafuneralhome.com for pictures. 8J

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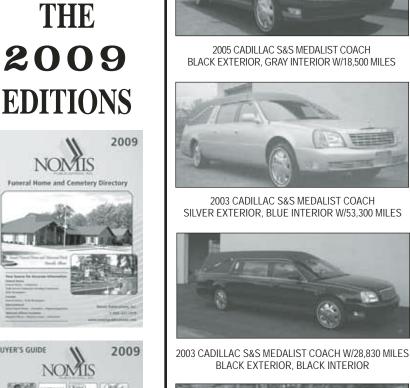
2005 LINCOLN S&S 6-DOOR BLACK EXTERIOR, BLACK INTERIOR W/24,953 MILES



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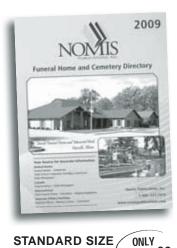






#### FUNERAL HOME & CEMETERY NEWS Section B





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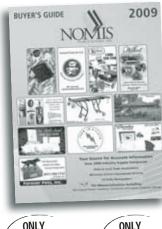
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